



BERING

# ARCTIC SAILING

Setting sail for the perilous unknown of the Arctic Ocean: that's exactly the adventure on which the pioneer Vitus Bering embarked. The Arctic Sailing Collection is our way of paying tribute to this great explorer.

His courage made history. That's why the strait separating Asia and North America, which the navigator crossed by ship in 1728, bears his name: the Bering Strait. Now BERING Time is dedicating an innovative watch collection to the great explorer. It's called Arctic Sailing and is perfect for travelers and adventurers alike.

Classic-minimalist BERING design impresses with a simple, easy-to-read dial featuring precise 24 hour and date indicators. The strap is interchangeable and comes in a choice of smooth Milanese or comfortable calfskin. Explore the wide world with a reliable companion on your wrist. Arctic Sailing represents the perfect combination of purist Danish design and maximum-strength materials.

Explore Arctic Sailing at [www.beringtime.com](http://www.beringtime.com)

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14240-668



new

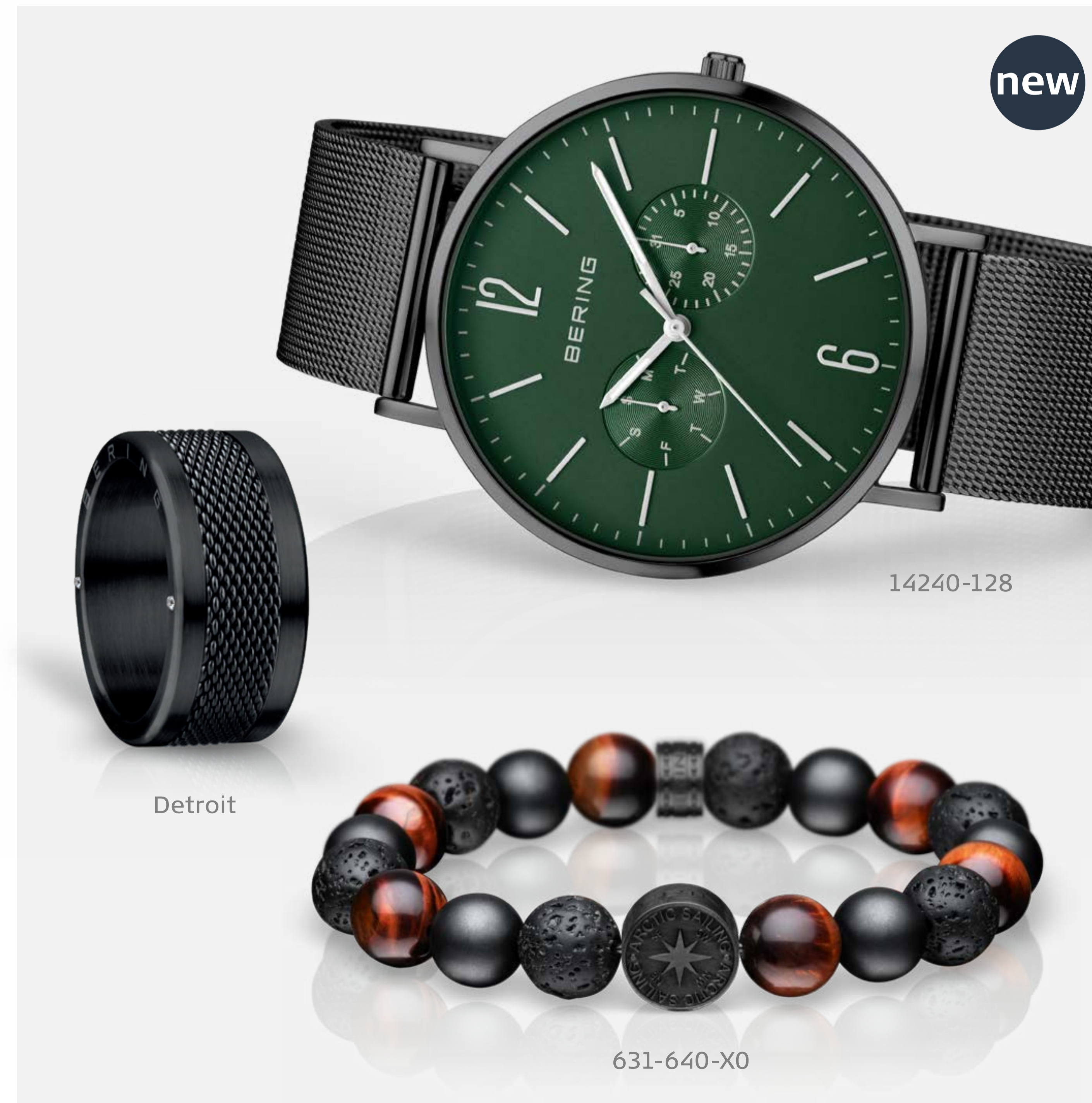
14240-668

INSPIRED BY  
ARCTIC  
BEAUTY



new

14240-608



new

14240-128

Detroit

631-640-X0





BERING

# OCEAN BLUE

As fascinating as the deep, cool blue of the Arctic Ocean, the watches and jewelry in the OCEAN BLUE collection set a maritime course.

With materials as unique as the Arctic Ocean itself, the watches in the OCEAN BLUE series feature a rare combination of intricately crafted Milanese straps with silver-colored stainless steel. A crystal-clear, scratch-resistant sapphire crystal ensures that the deep-blue sunray dial on your watch, which resembles the ocean surface shimmering in the sunlight, is protected at all times. Highlights come in a choice of mother-of-pearl elements or sparkling cubic zirconia.

Match with stud earrings, rings and bracelets for a wonderfully elegant look.

Dive into the deep blue of the Arctic at [www.beringtime.com](http://www.beringtime.com)

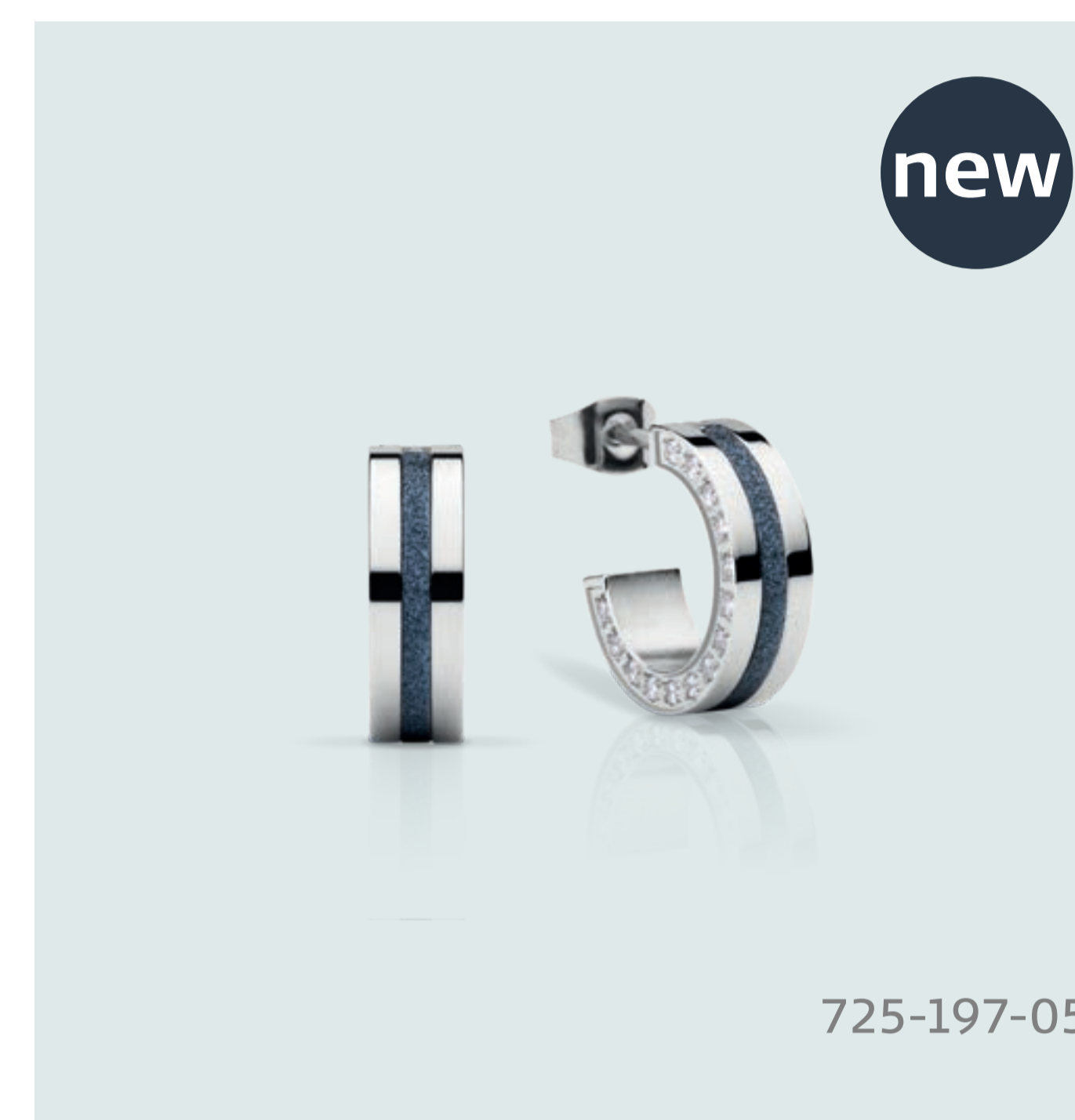
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14240-307



15739-307



725-197-05



11435-387



14539-307



427-77-X0



616-10-X0 + Friends4Ever-1

Amrum





BERING

# ICE BLUE

The glorious contrast of cool sea blue and shimmering ice is quintessentially Arctic. BERING's ICE BLUE Collection captures this radiant interplay of color perfectly.

Cool elegance in its most beautiful form: the watches from Bering's ICE BLUE color world combine deep azure blue with silver or rose gold-colored stainless steel. With dials shimmering like waves in the sunshine, ICE BLUE watches are available in looks ranging from smooth sunray to multi-faceted mother-of-pearl. A translucent sapphire crystal affords maximum protection against moisture and scratches. Elaborately crafted ice-blue Milanese straps provide unmatched wrist comfort. Select models are decorated with glittering [cubic] zirconia.

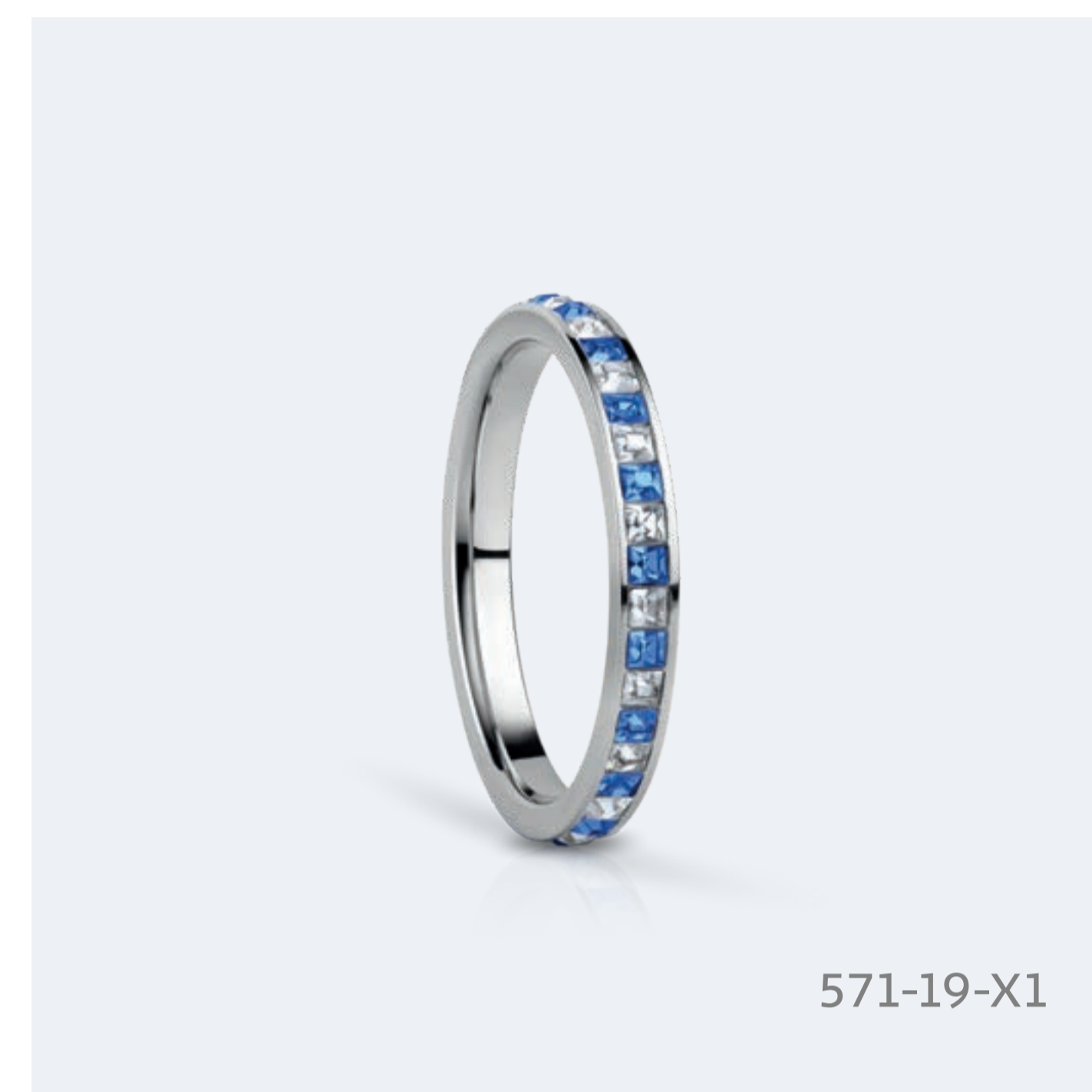
Match with ICE BLUE jewelry to add the perfect highlights. Combine one of our women's watches with ICE BLUE Charms, rings, and stud earrings to complete a cool, yet elegant, look.

Learn more about our ice blue eye-catchers at [www.beringtime.com](http://www.beringtime.com)

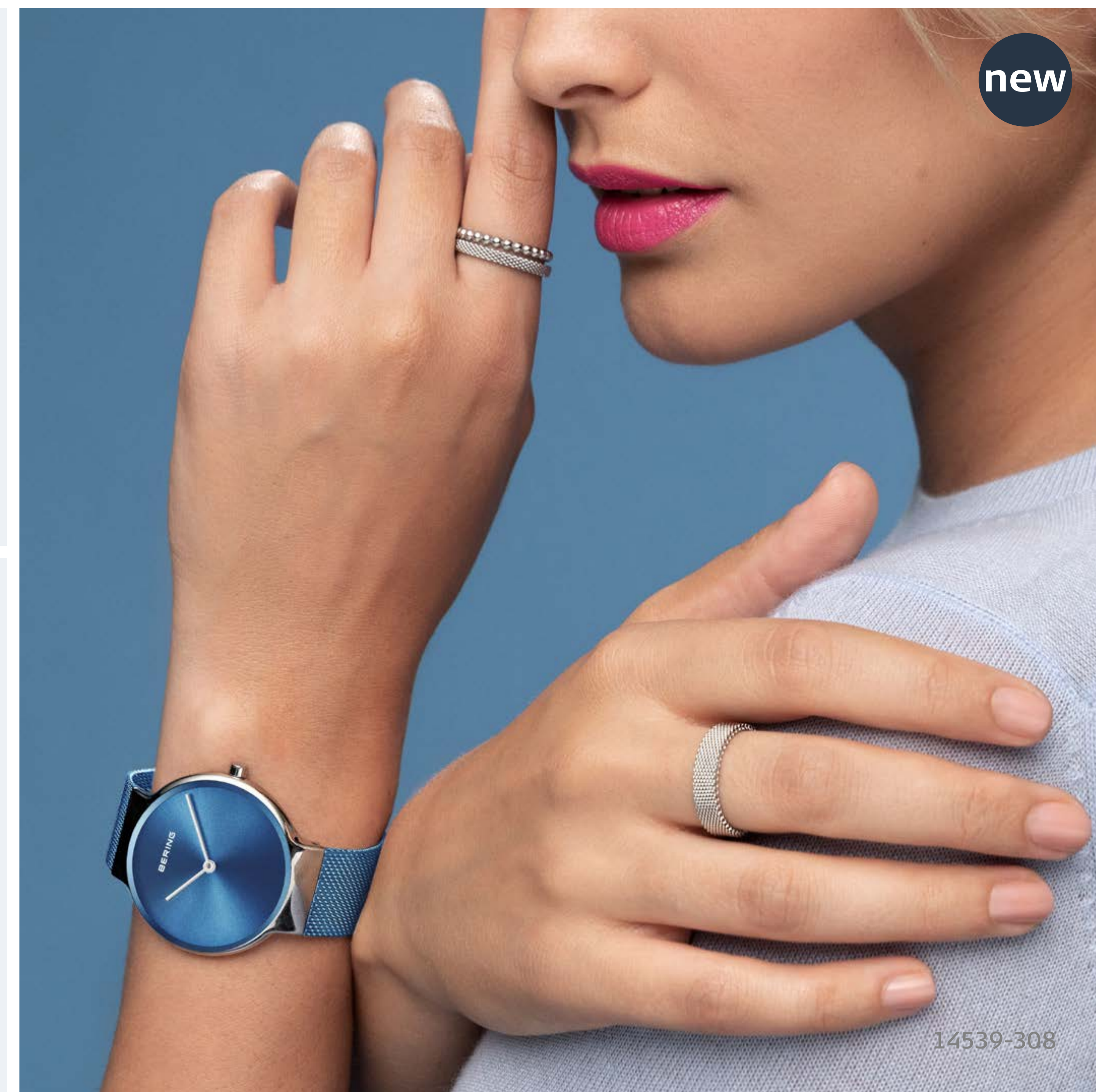
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14531-308



571-19-X1



new

14539-308



613-10-X0 + Love-4

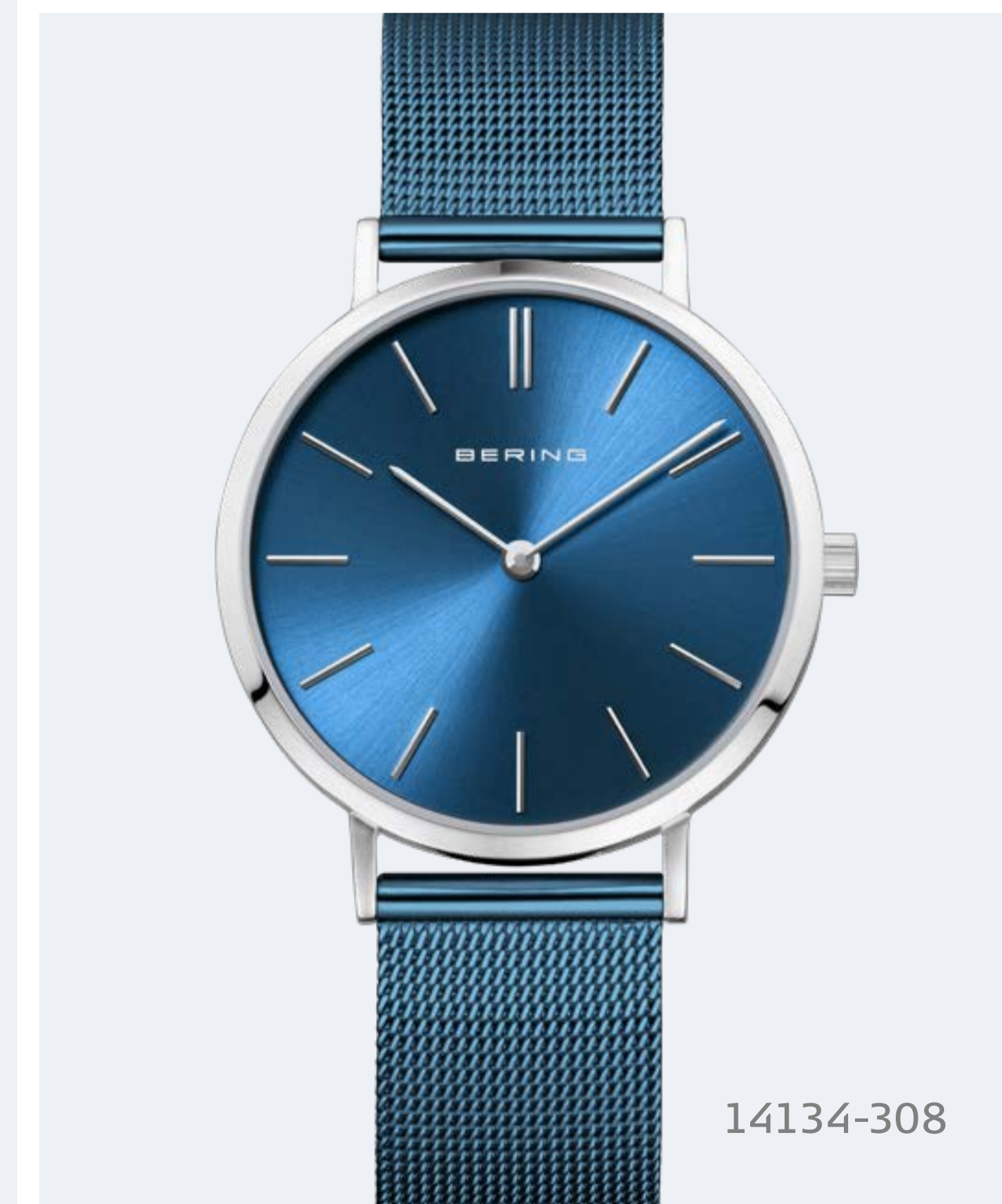


Kathmandu



16540-308

SAPPHIRE CRYSTAL  
3 YEARS WARRANTY  
DESIGNED IN  
DENMARK



14134-308



BERING

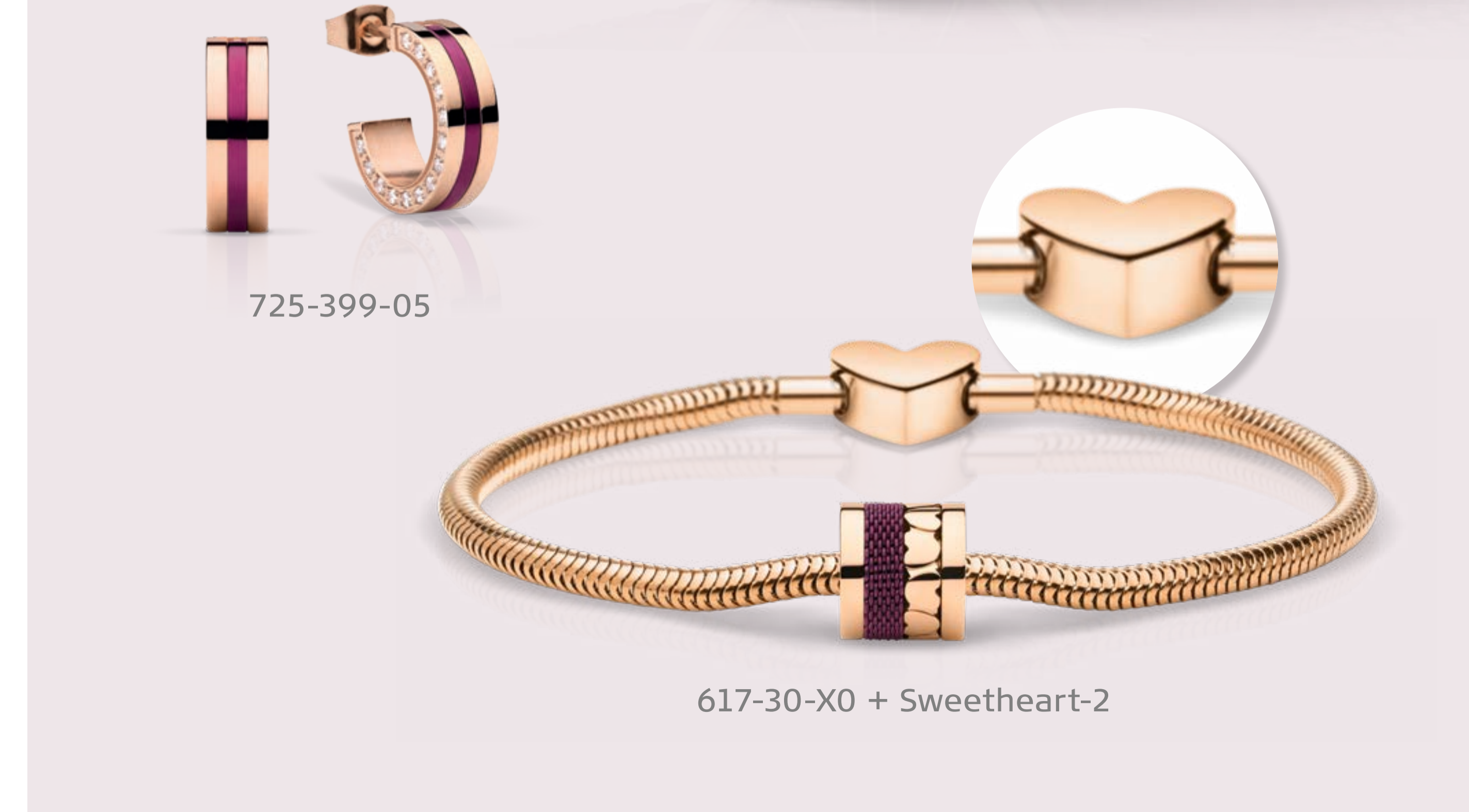
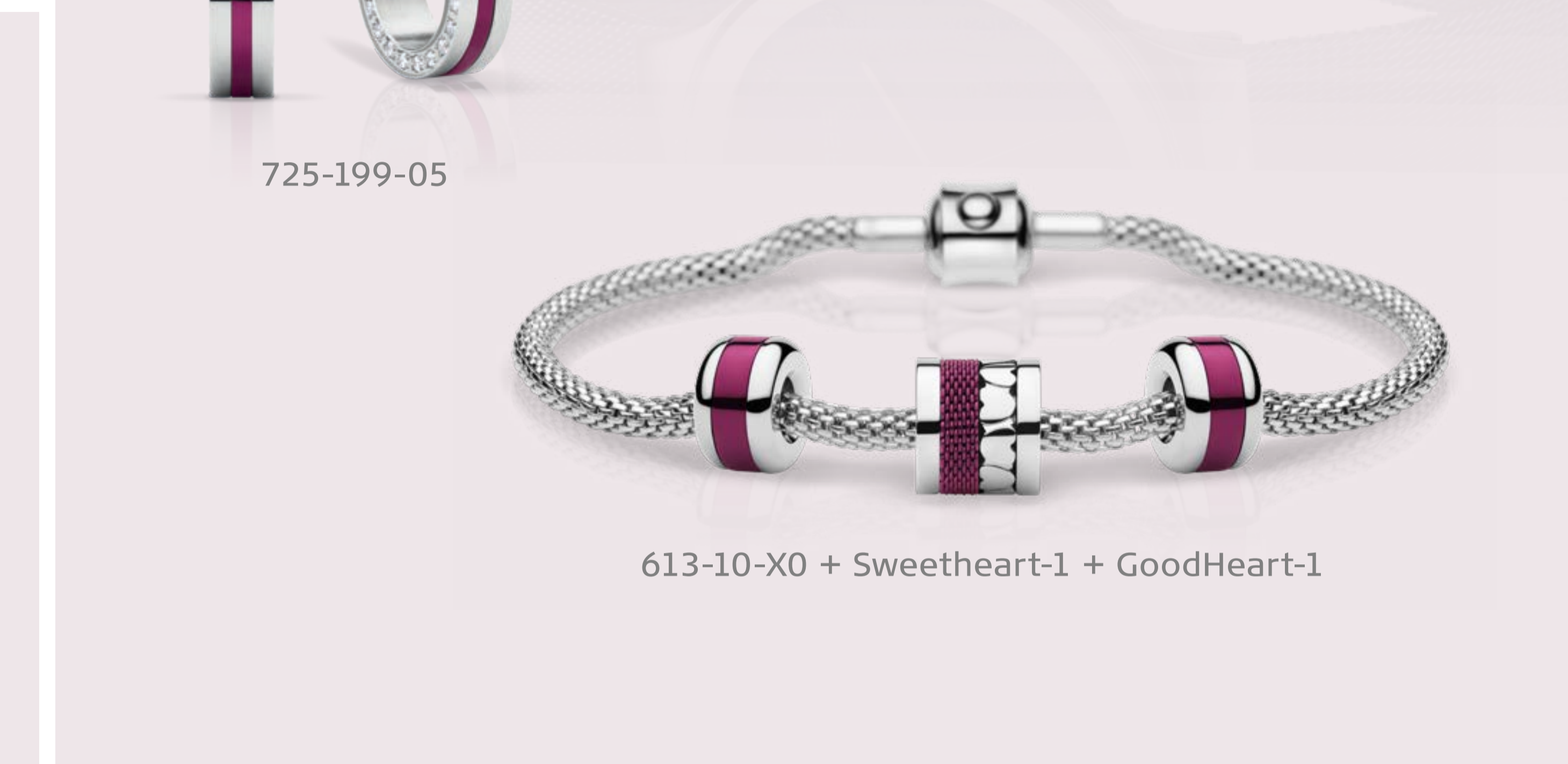
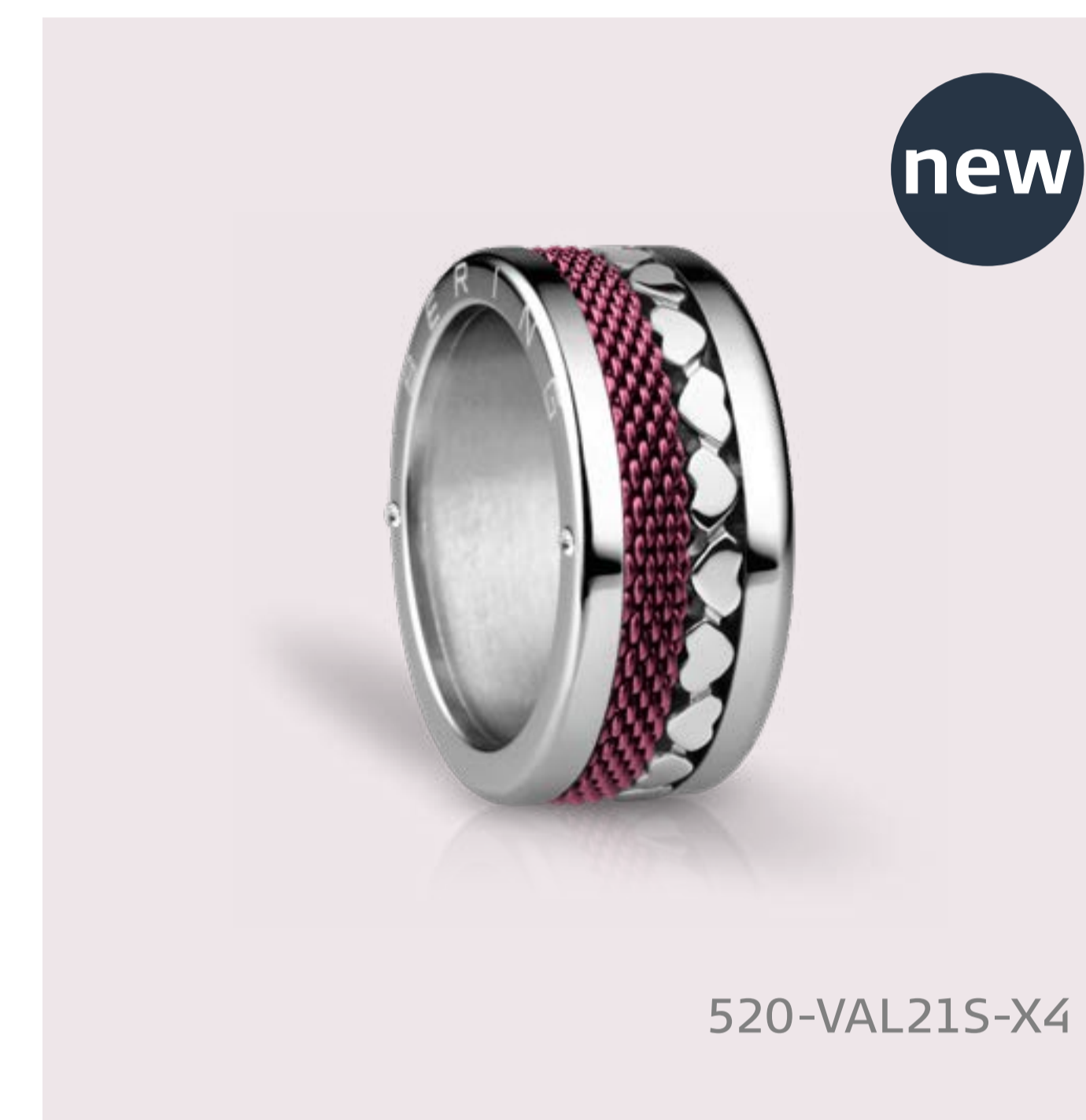
# PURPLE LIGHTS

Every once in a rare while, when the sun slowly sets over a horizon of eternal ice, nature graces us with an unbelievable spectacle of color: the majestic, magical, and marvelous Purple Lights.

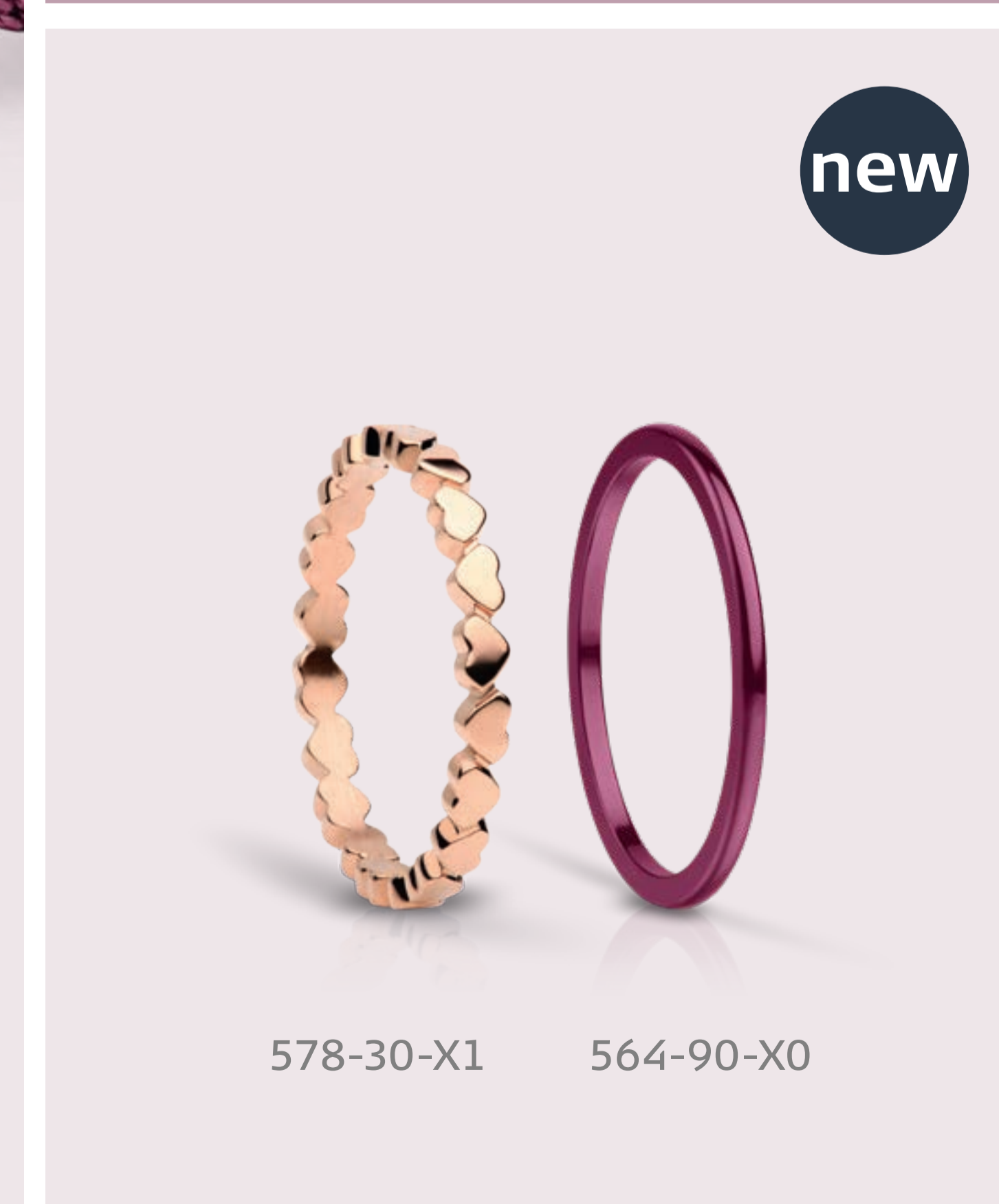
It's an extraordinary phenomenon we rarely get to witness. As the sun slowly sets over the horizon, a magical light spreads over the Arctic ice: PURPLE LIGHTS. Just like the purple Arctic sky in the evening, people just can't keep their eyes off of these uniquely colored watches and pieces of jewelry.

Learn more about the extravagant PURPLE LIGHTS color world at [www.beringtime.com](http://www.beringtime.com)

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SAPPHIRE CRYSTAL  
3 YEARS WARRANTY  
DESIGNED IN  
DENMARK





BERING

# RED SAILING

Glowing red and dazzling, the image of sun setting over the ice inspired BERING to create this collection.

The deep, dark red resembles a romantic sunset over the Arctic Ocean. With meticulous attention to detail, BERING combines the color red with silver and rose gold-colored stainless steel. Select jewelry in this collection is adorned with cubic zirconia as well. Watches, charms, and earrings all match impeccably, radiating style and elegance. A special highlight for that special person: charms feature engraved hidden messages such as "Soulmate" or "I love you." Is there any more romantic way to declare your love?

Learn more about romantic RED SAILING creations at [www.beringtime.com](http://www.beringtime.com)

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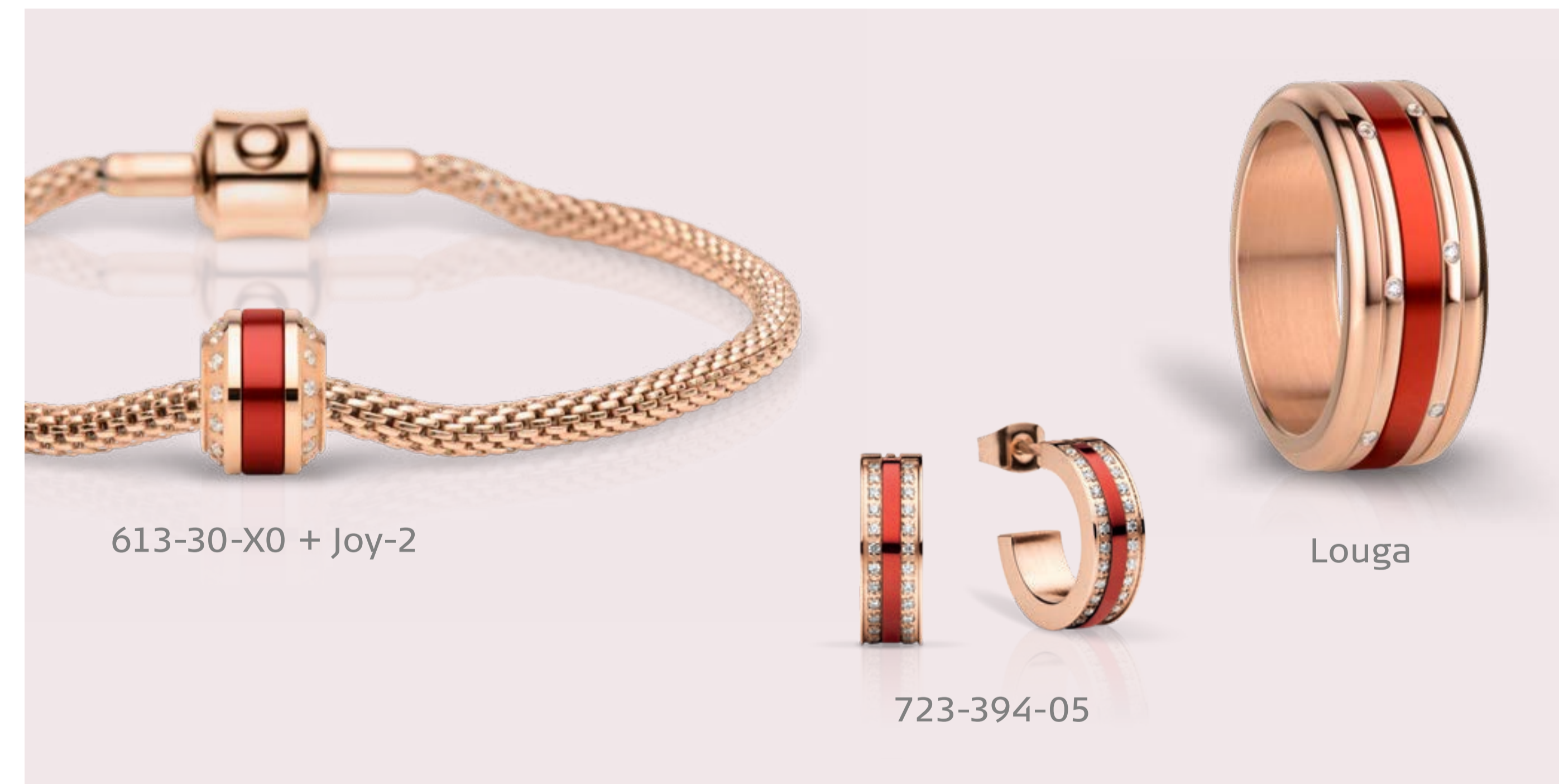
10126-363



18034-363



18034-363



613-30-X0 + Joy-2

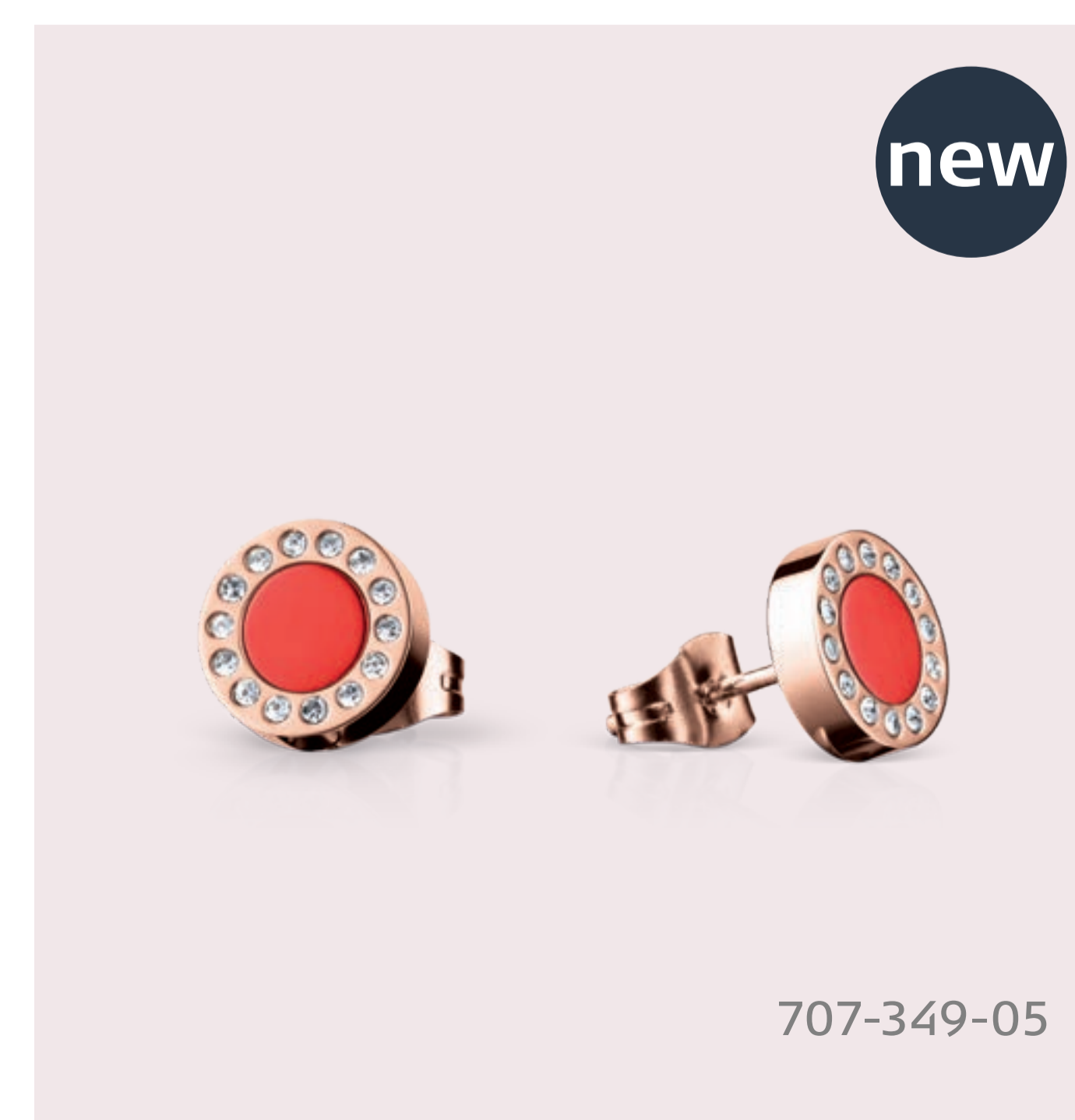
Louga

723-394-05



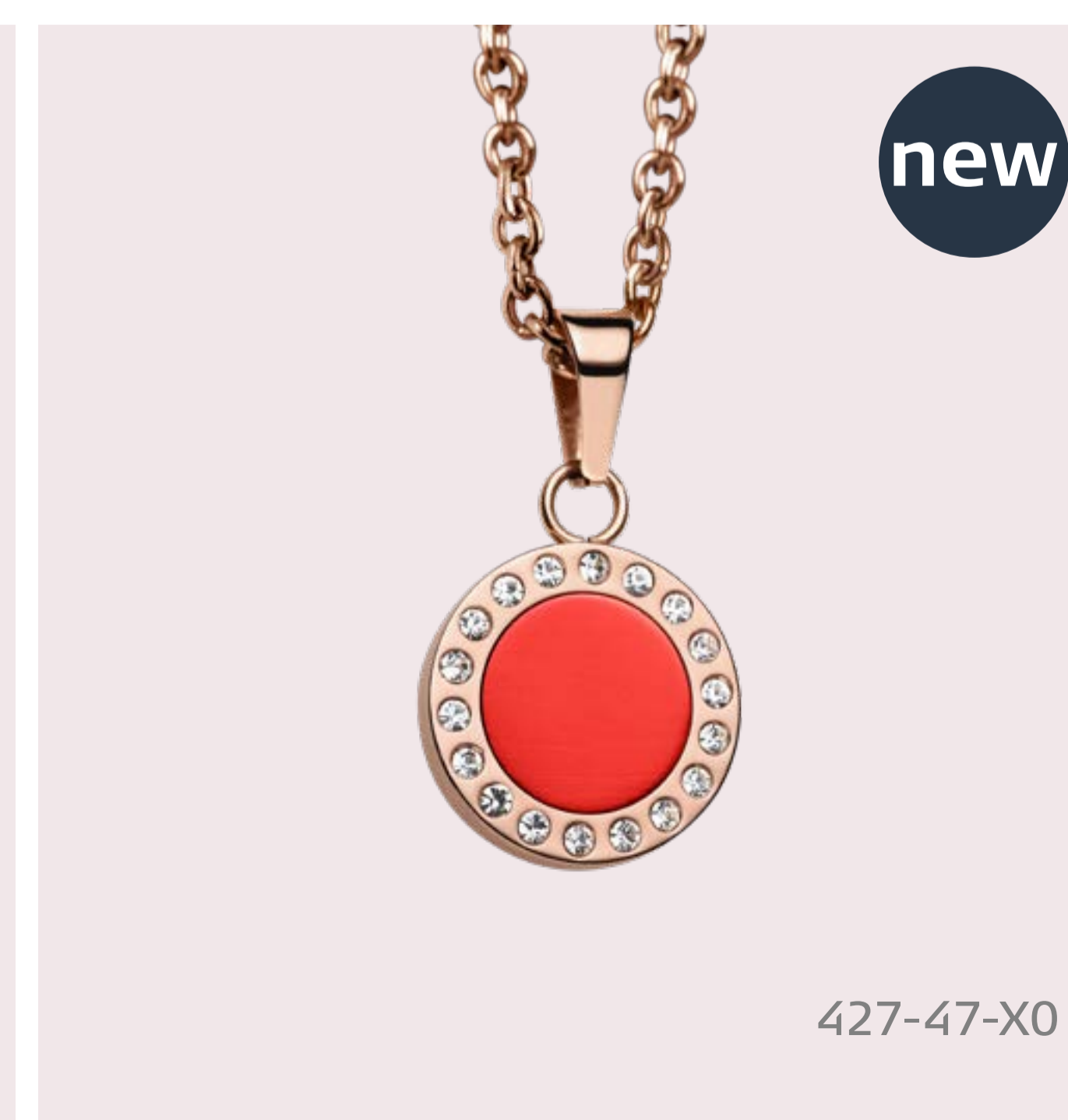
15729-363

4.9 mm



new

707-349-05



new

427-47-X0



BERING

# GREEN NIGHTS

Like the aurora borealis reflected in the waves at night, this cool, vibrant green captivates with its elegance.

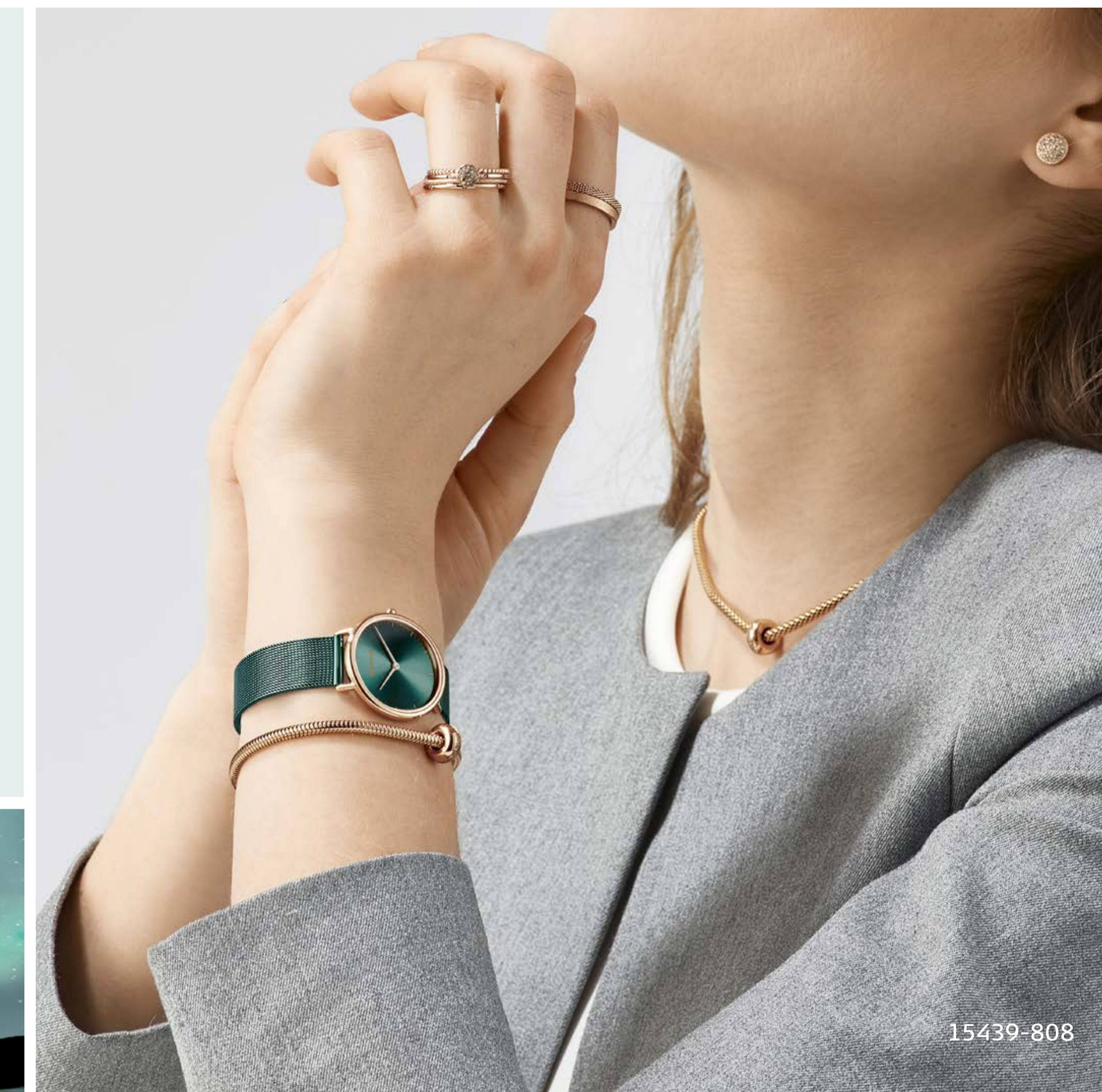
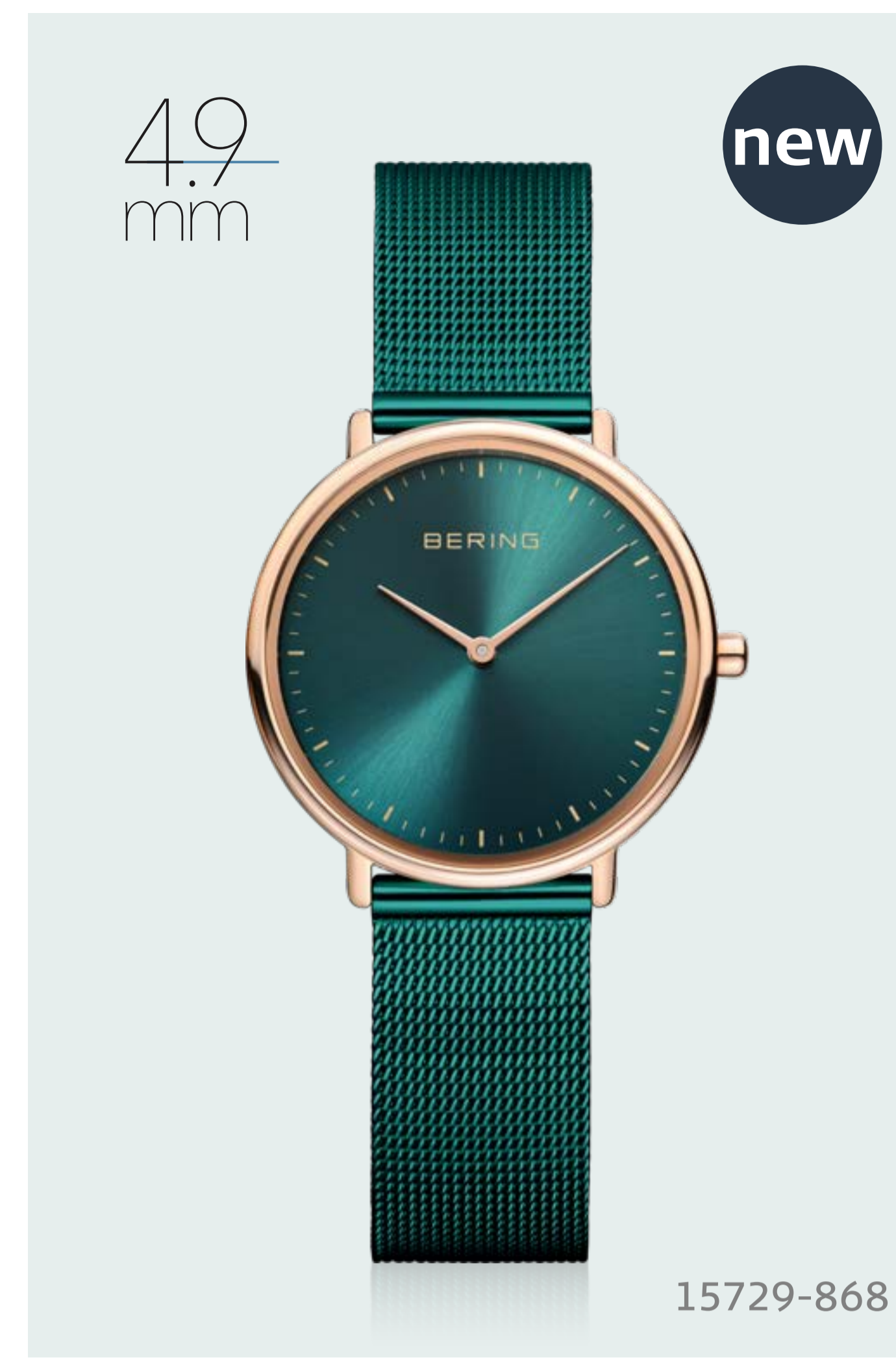
When the northern lights flicker across the Arctic night sky, it's a marvelous sight to behold. Being spectacular and unobtrusive at the same time—that is the allure of the Green Nights color world. The sunray dials on these watches shift between light and dark and are tone-on-tone with the straps made of finely shimmering Milanese. All shapes are linear and simple—a hallmark of the Danish brand's designs. The models in the Ultra Slim Collection are characterized by their extremely slender cases, crafted of gold or silver-colored stainless steel. Solar Watches feature distinctive indices and date indicators and are green in every sense of the word. They are perfect in combination with chromatically accentuated jewelry. Make a stylish statement that's both classic and strikingly beautiful.

Discover the entire Arctic color spectrum at [www.beringtime.com](http://www.beringtime.com)

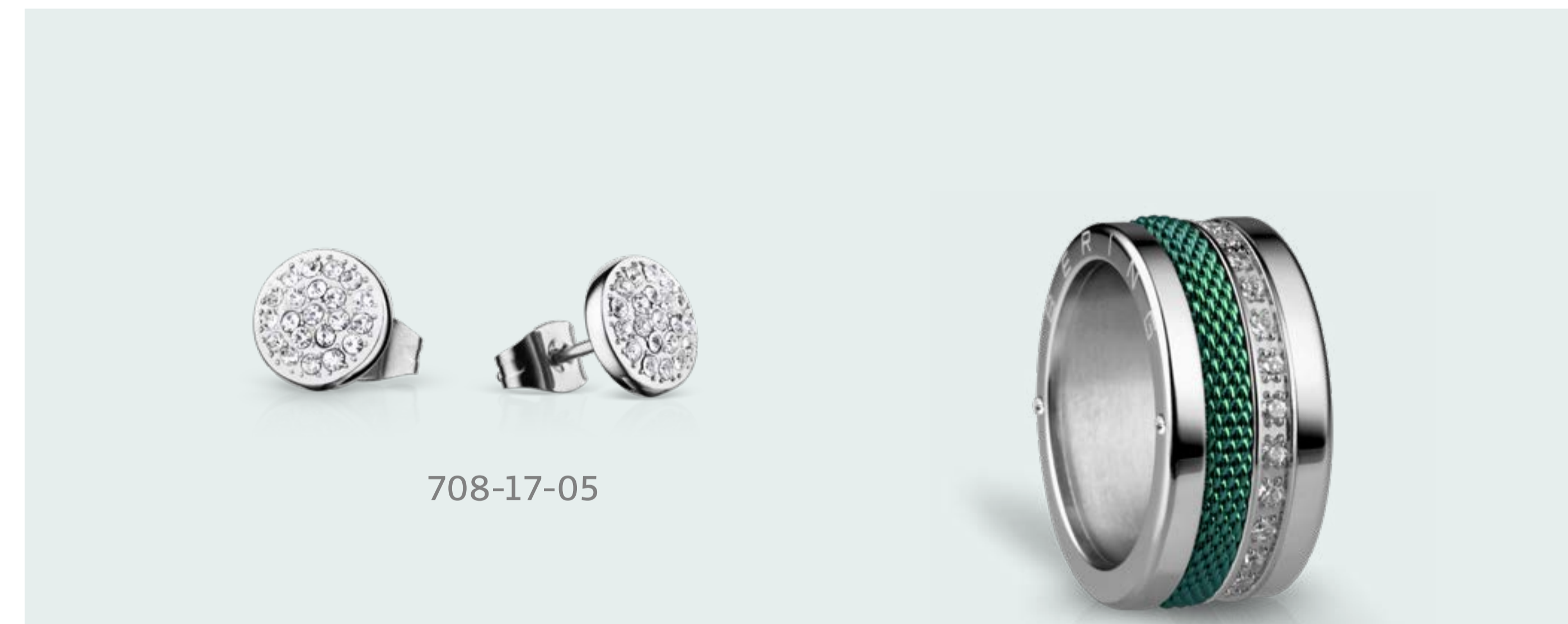
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15739-808



15439-808



708-17-05

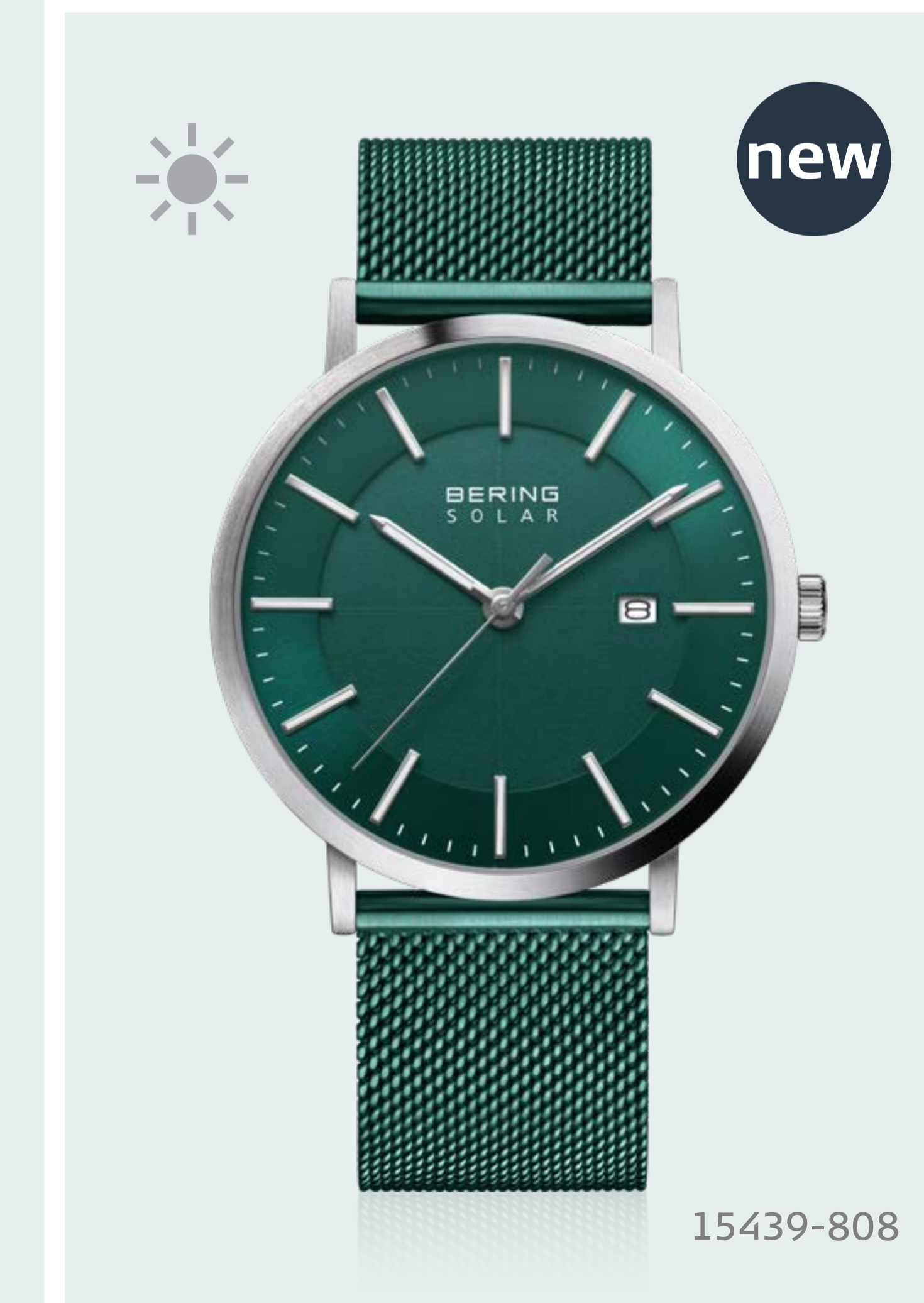
520-10-X4\_551-56-X1\_556-17-X1

INSPIRED BY  
ARCTIC  
BEAUTY



4.9 mm

15739-808



new

15439-808



BERING

# ROSE LIGHTS

Warm and silken like an Arctic dawn, rose gold and gray are a great match for any style.

When the rising sun casts its first rays across the Arctic sky, a fantastic light show begins to unfold. The color rose gold is a true classic in watch and jewelry design, unaffected by trends. Depending on the lighting conditions, the color changes, flattering every complexion and hair color. Adorn any look with rose gold-colored accessories to enhance it with a certain *je ne sais quoi*. It's an effect fashion-conscious men know to value as well. Combine rose gold with BERING gray for an even stronger and more radiant effect—a perfect match!

Behold even more highlights at [www.beringtime.com](http://www.beringtime.com)

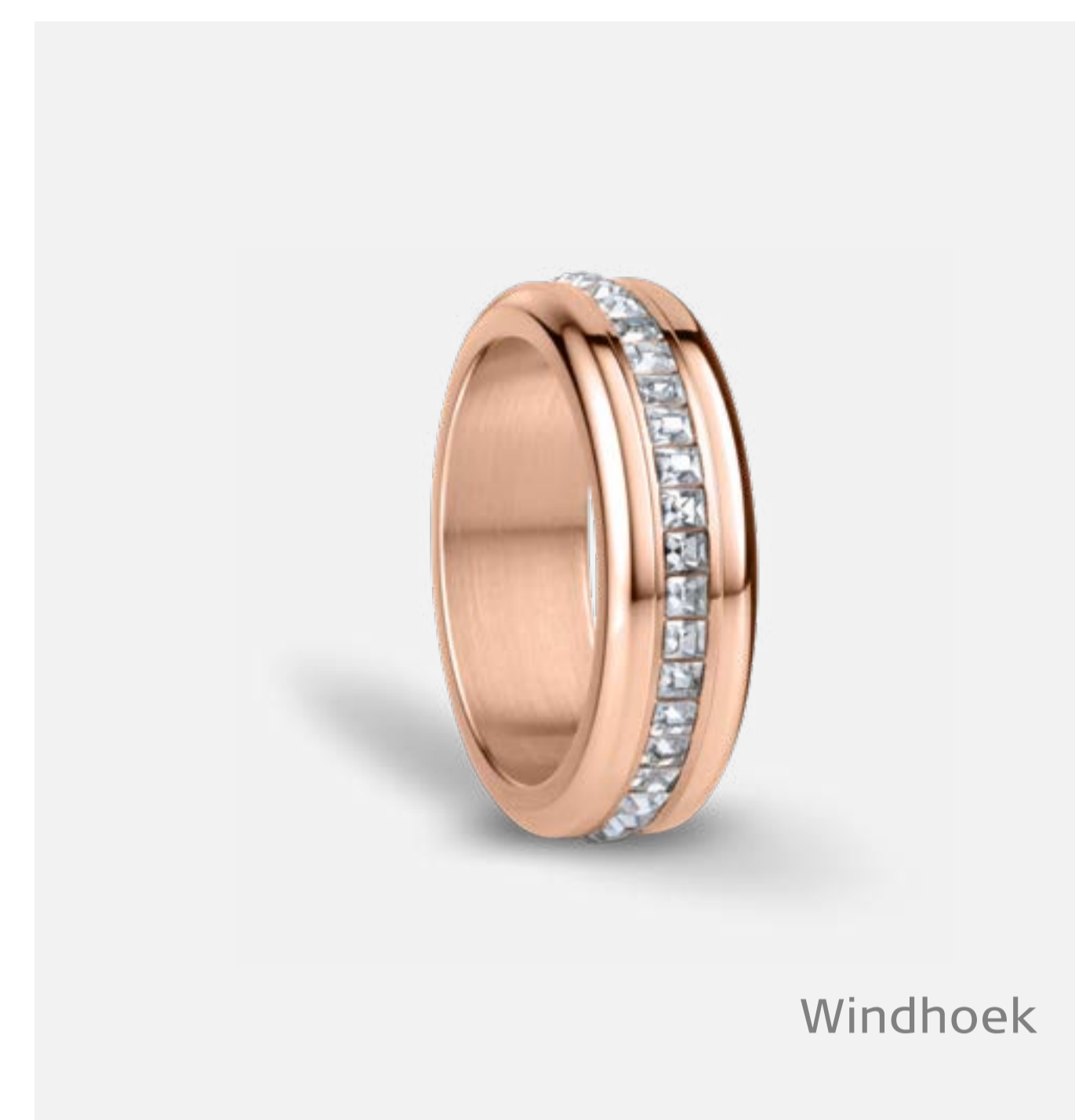
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13436-369



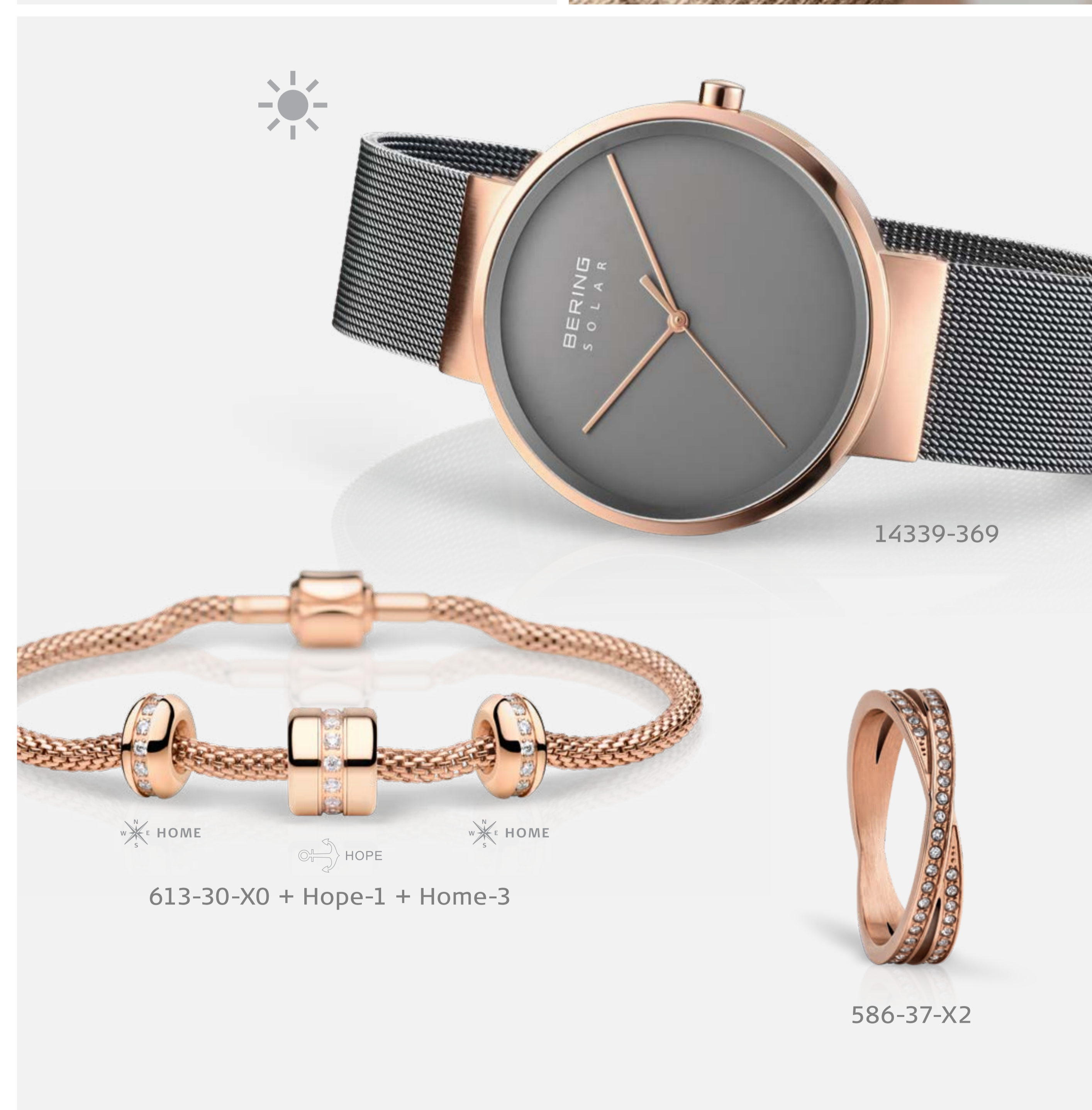
18034-369



Windhoek



14631-369



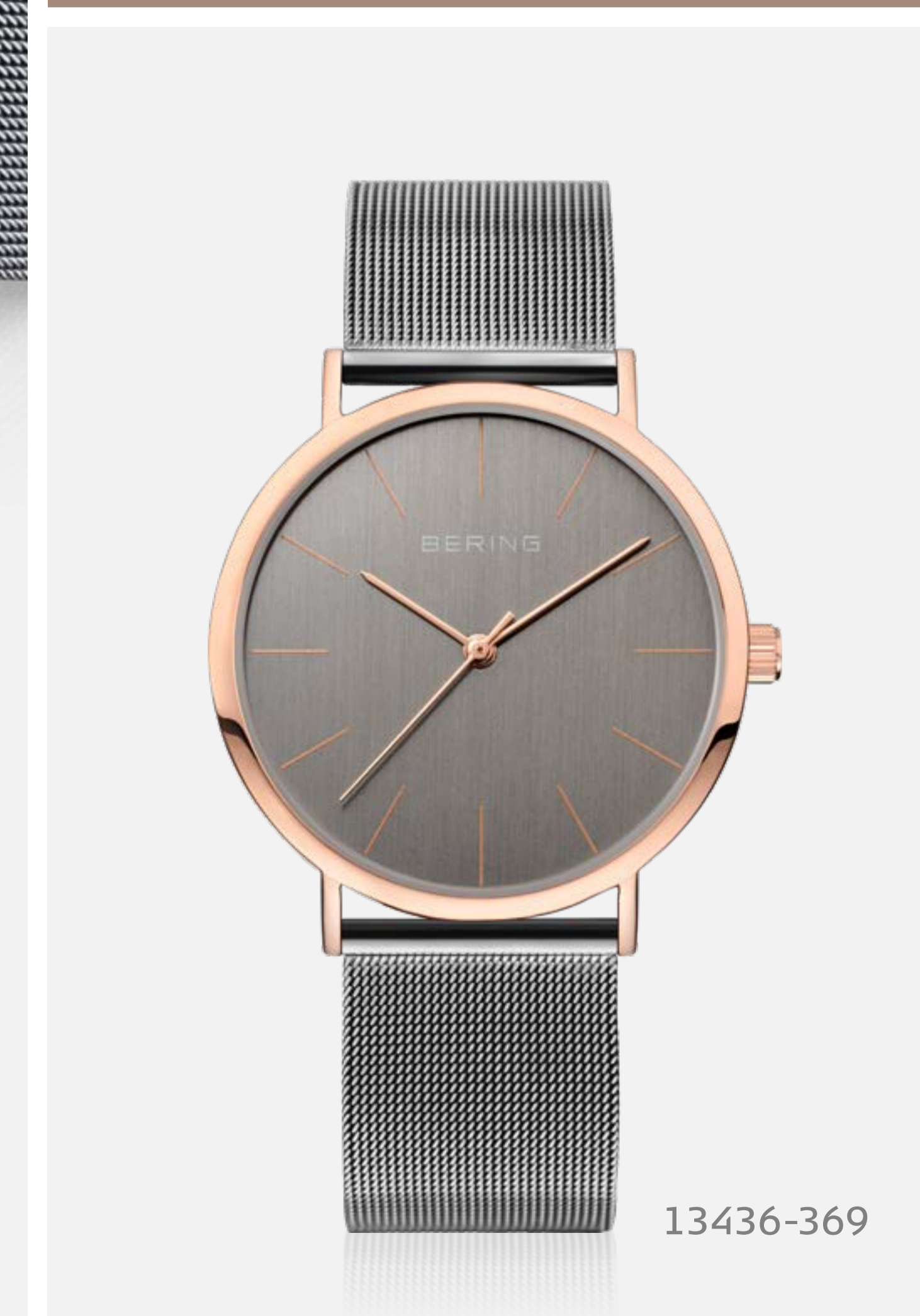
14339-369

HOME HOPE HOME

613-30-X0 + Hope-1 + Home-3

586-37-X2

INSPIRED BY  
ARCTIC  
BEAUTY



13436-369



BERING

# ARCTIC NIGHTS

An elegant play of contrasts: jet black in a rose gold glow.

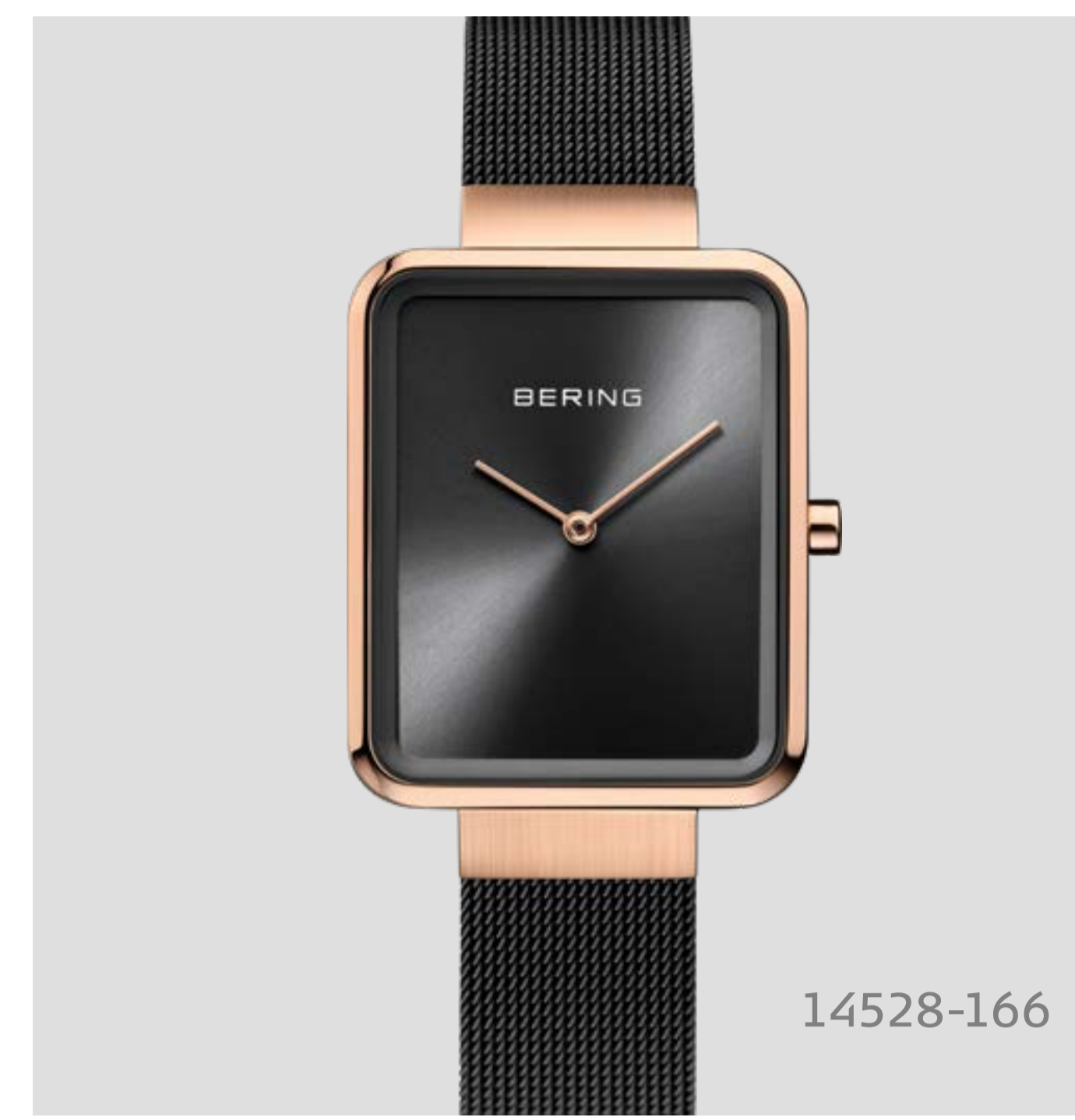
In the polar night, pitch black extends across the Arctic. It takes a long time for the darkness to fade but as day begins to break, an extraordinary play of colors unfolds. The ARCTIC NIGHTS Collection captures this magic with mat black dials subtly reflecting the rose gold-colored stainless steel encasing them. Scratch-resistant sapphire crystal serves to accentuate the black dial flawlessly. Filigree Milanese straps round out this work of purist design. As you've come to expect from BERING, our accessories all complement each other perfectly.

Take in the play of colors at [www.beringtime.com](http://www.beringtime.com)

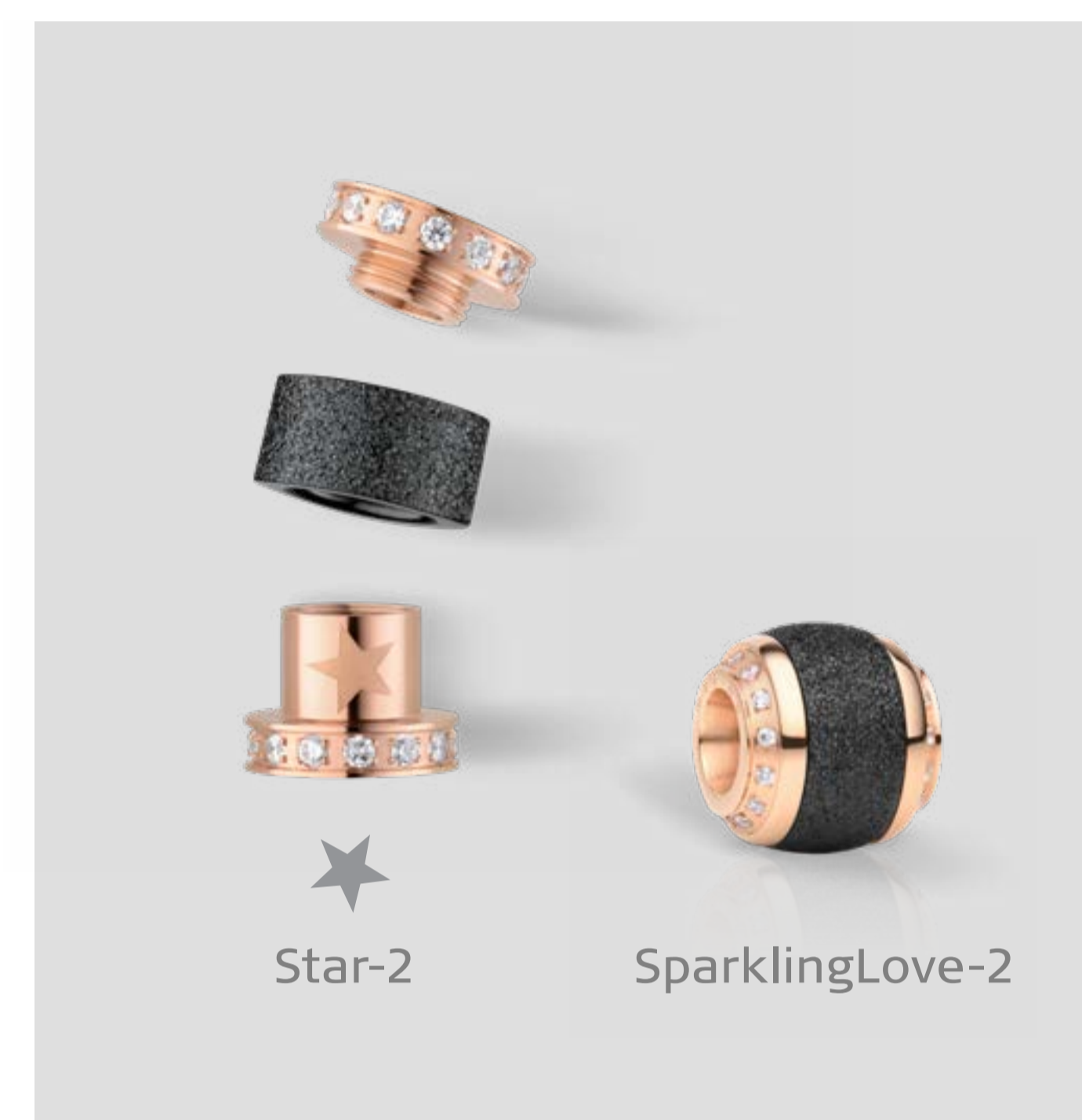
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14539-166



14528-166

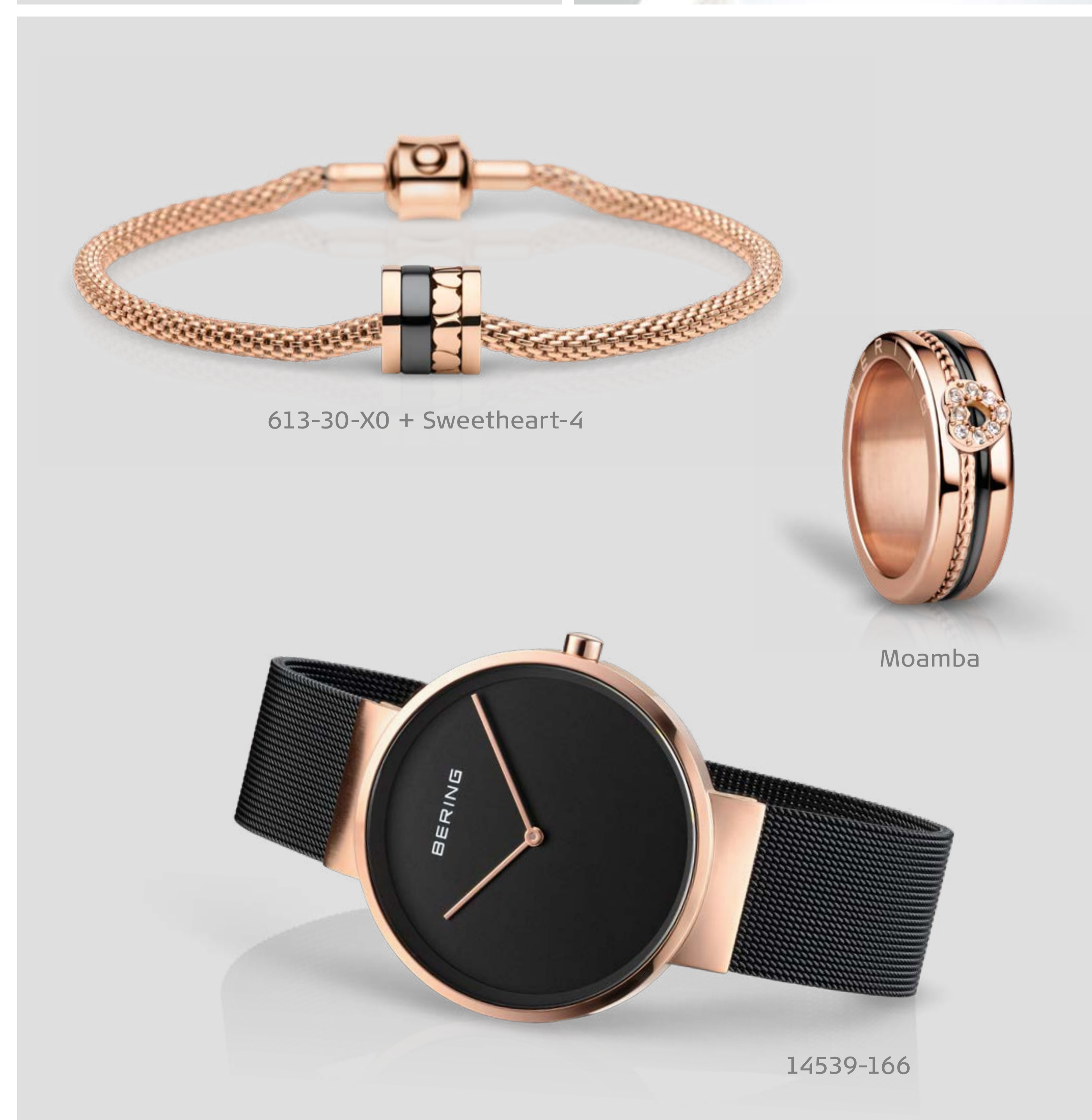


Star-2

SparklingLove-2



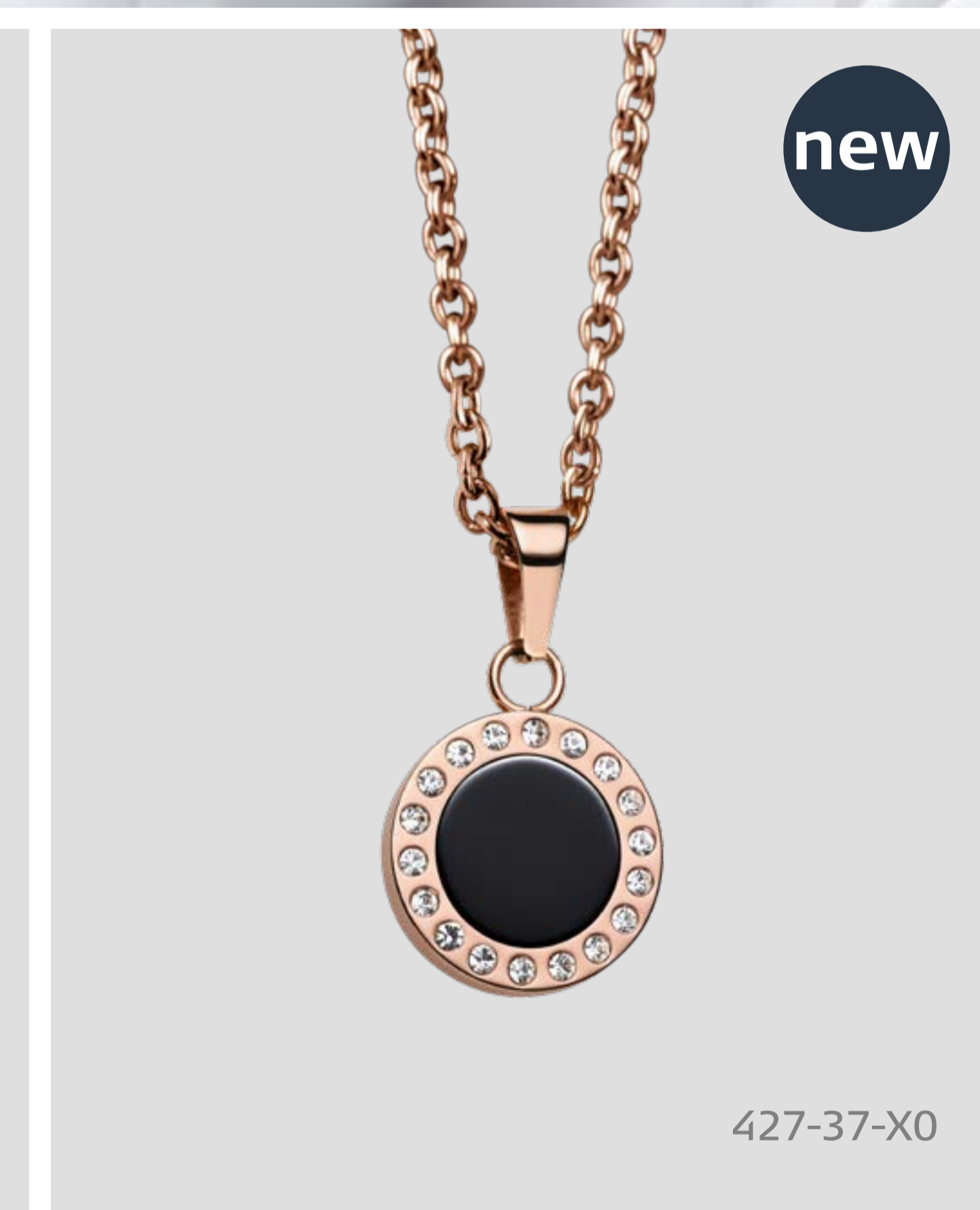
14639-166



613-30-X0 + Sweetheart-4

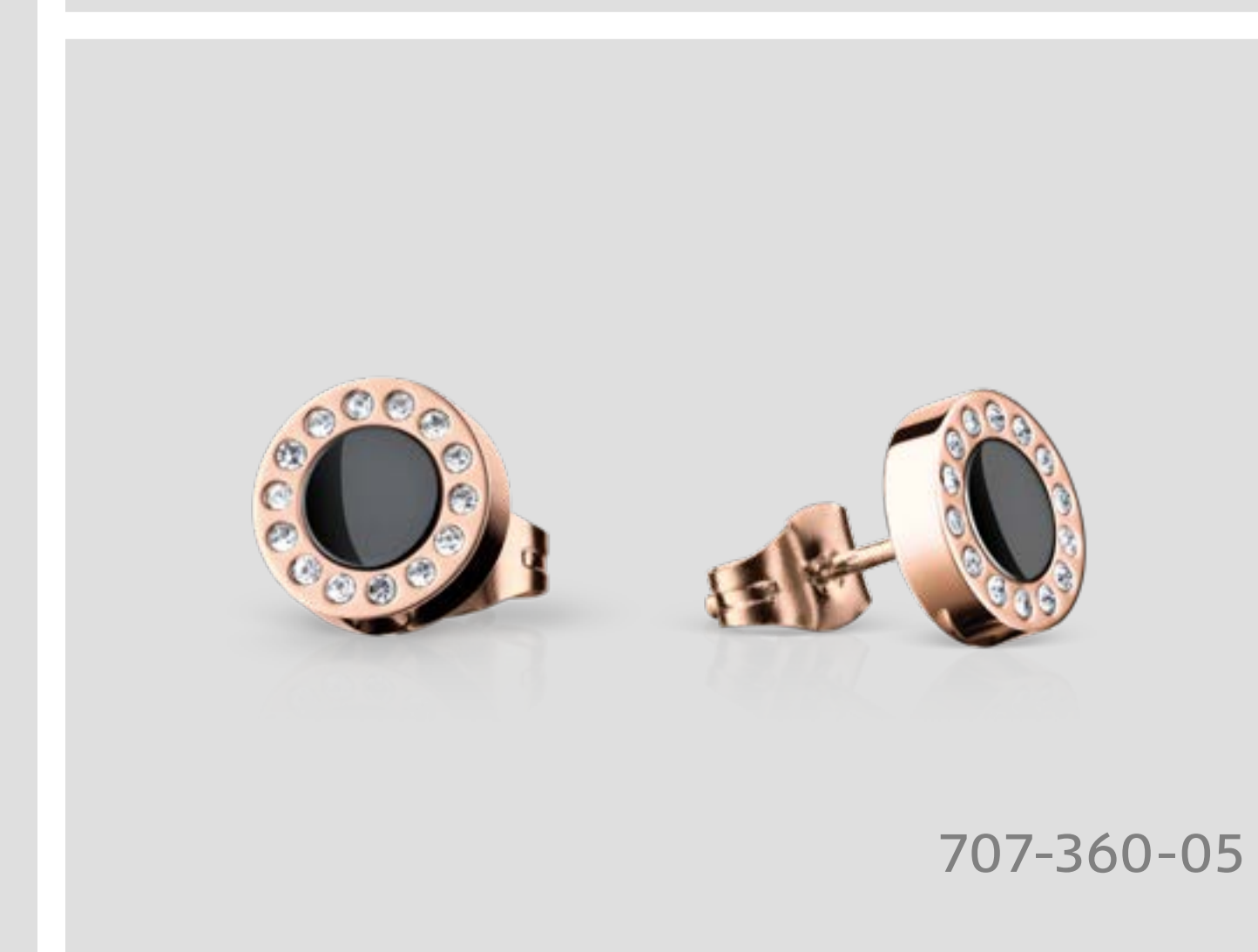
Moamba

14539-166



new

427-37-X0



707-360-05



BERING

# GOLDEN LIGHTS

Golden like the midnight sun.  
Timeless, clear forms with fine highlights.

In the endless summer nights of the Arctic, the midnight sun dabs warm colors all across the horizon. Anyone who has seen this spectacle never forgets it. Where else on the planet can you experience our star shining perpetually? BERING draws inspiration from this timeless beauty. The GOLDEN LIGHTS Collection combines clear shapes with subtle glamour. Each of these creations is made of high-quality, gold-colored stainless steel. Watches and jewelry ensure the same brilliant match you've come to expect from BERING. The ensemble of smooth, gold-colored Milanese straps, mother-of-pearl elements and sparkling cubic zirconia is perfect for when you want that extra touch of class.

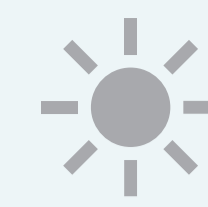
Experience more sunny splendor at  
[www.beringtime.com](http://www.beringtime.com)

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4.8  
mm

17031-334



new



14631-324

new



707-259-05



14134-331



Luxor



561-29-X0 562-20-X0 580-25-X1



new

Rückseite

427-27-X0



4.8  
mm

17231-734



HOME

LOVE

HOME

new

616-20-X0 + Love-7 + Home-2



BERING

# SILVER LIGHTS

Classically cool and versatile: our silver-colored collection is inspired by the spectacle of lights that only ice can create.

Freshly fallen and powdery, glittering crystals, surfaces like glass – the ice and snow of the Arctic take on a myriad of forms. The SILVER LIGHTS Collection is just as versatile. Whether you want a look that's sleek and straightforward; intricately detailed with mother-of-pearl elements and sparkling stones; or braided and sophisticated, the SILVER LIGHTS Collection is for you. Not only does its classic silver-colored stainless steel fit almost any style of clothing, all of the watches and jewelry are harmoniously coordinated just as you've come to expect from BERING. Watches in this collections feature our versatile Twist & Change system with interchangeable inner ring. Switch it up to create the perfect look for any occasion.

Discover more cool classics at [www.beringtime.com](http://www.beringtime.com)

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17039-000



18040-004



707-150-05



14134-004



Bayonne

564-50-X0 562-10-X0 552-10-X1



4.8 mm

17031-000



4.8 mm

17231-700



LOVE

616-10-X0 + Love-2 + Infinity-1



BERING

# BICOLOUR LIGHTS

Pure elegance. Cool ice in golden sunlight. We've designed a true dichromatic classic that's both modern and versatile.

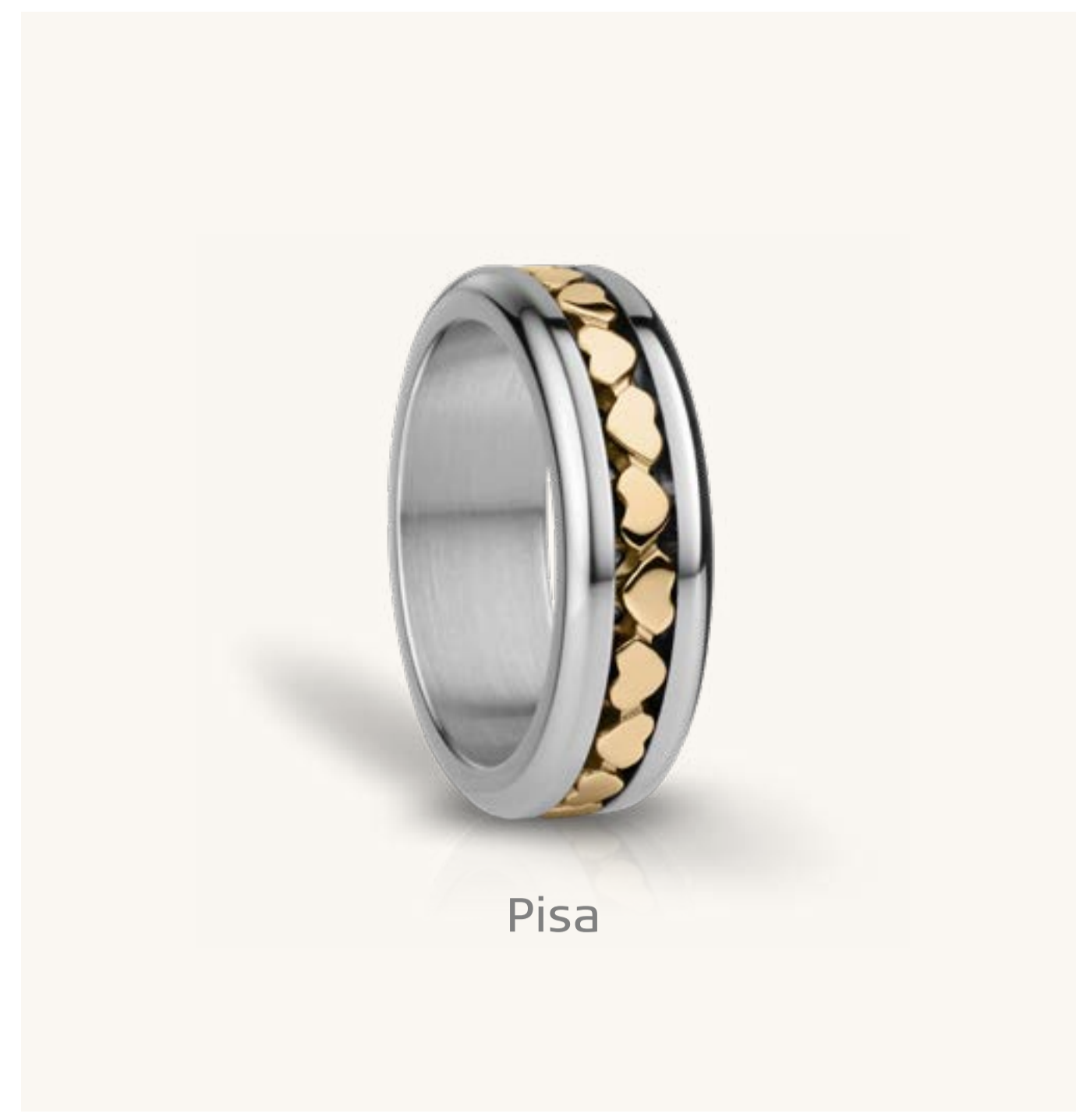
It's a perfect symbiosis: the TWO-TONE LIGHTS Collection combines warmth and playfulness with coolness and clear contours. Gold and silver-colored elements radiate pure elegance, enhancing every look. You'll love the glamorous touches we added in the form of gleaming stainless steel, a hint of mother-of-pearl, and sparkling cubic zirconia. Whatever you're in the mood for today, TWO-TONE LIGHTS accessories have got you covered. They are all easy to combine and ensure that any outfit matches impeccably. Two color worlds in absolute harmony.

Find even more chromatic contrasts at [www.beringtime.com](http://www.beringtime.com)

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14631-024



Pisa

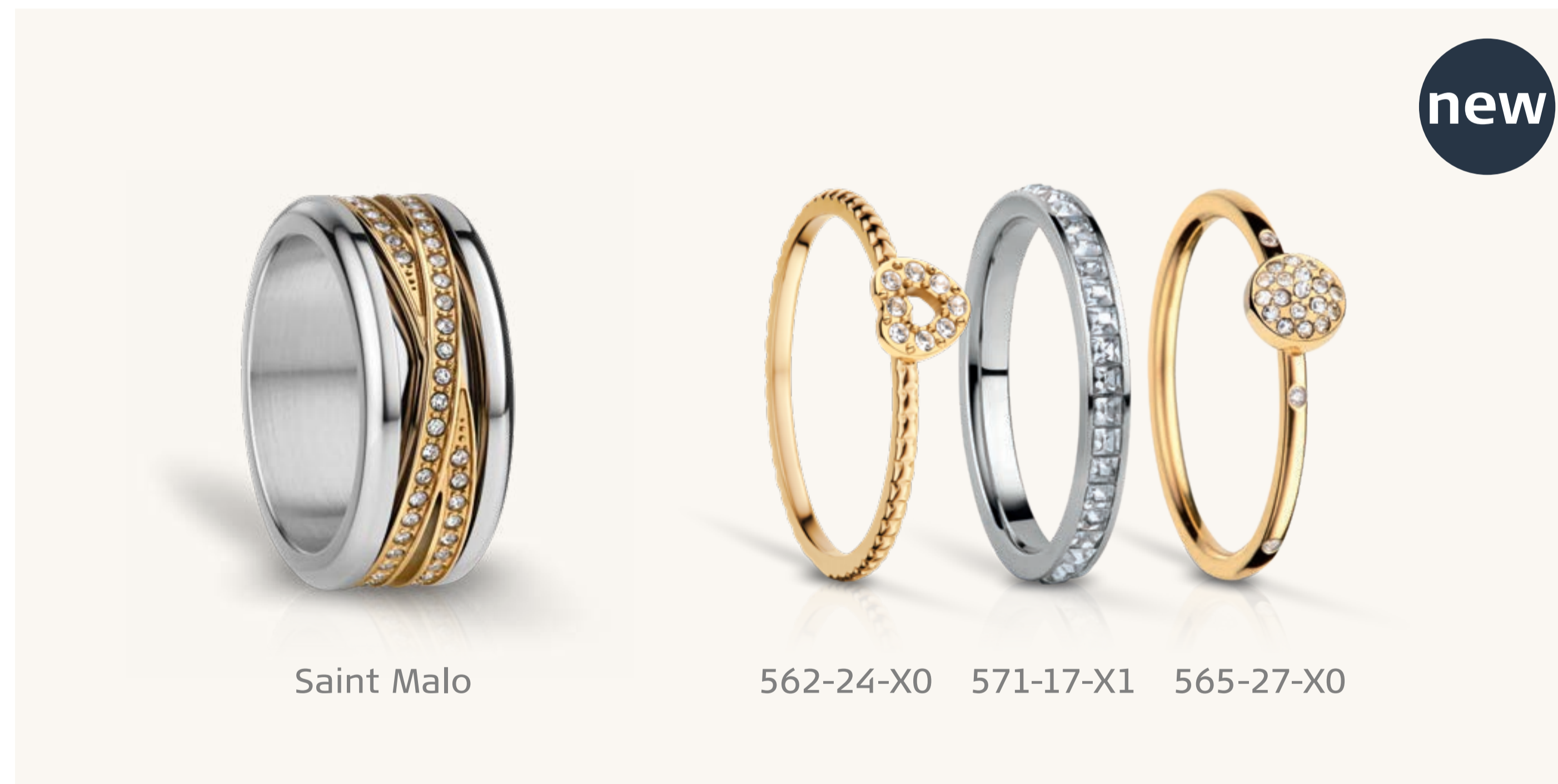


4.8 mm

17031-010



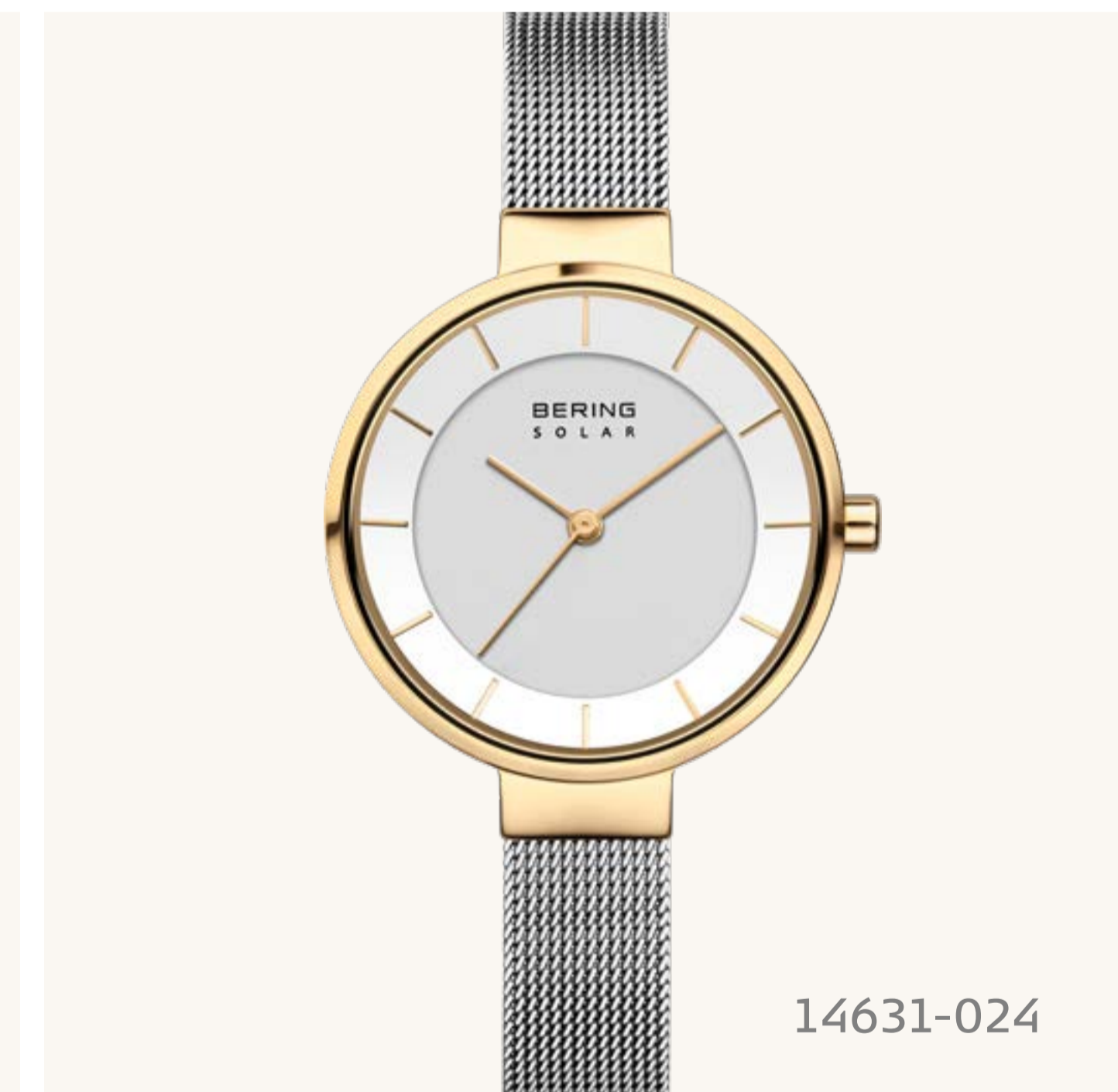
17231-704



Saint Malo

562-24-X0 571-17-X1 565-27-X0

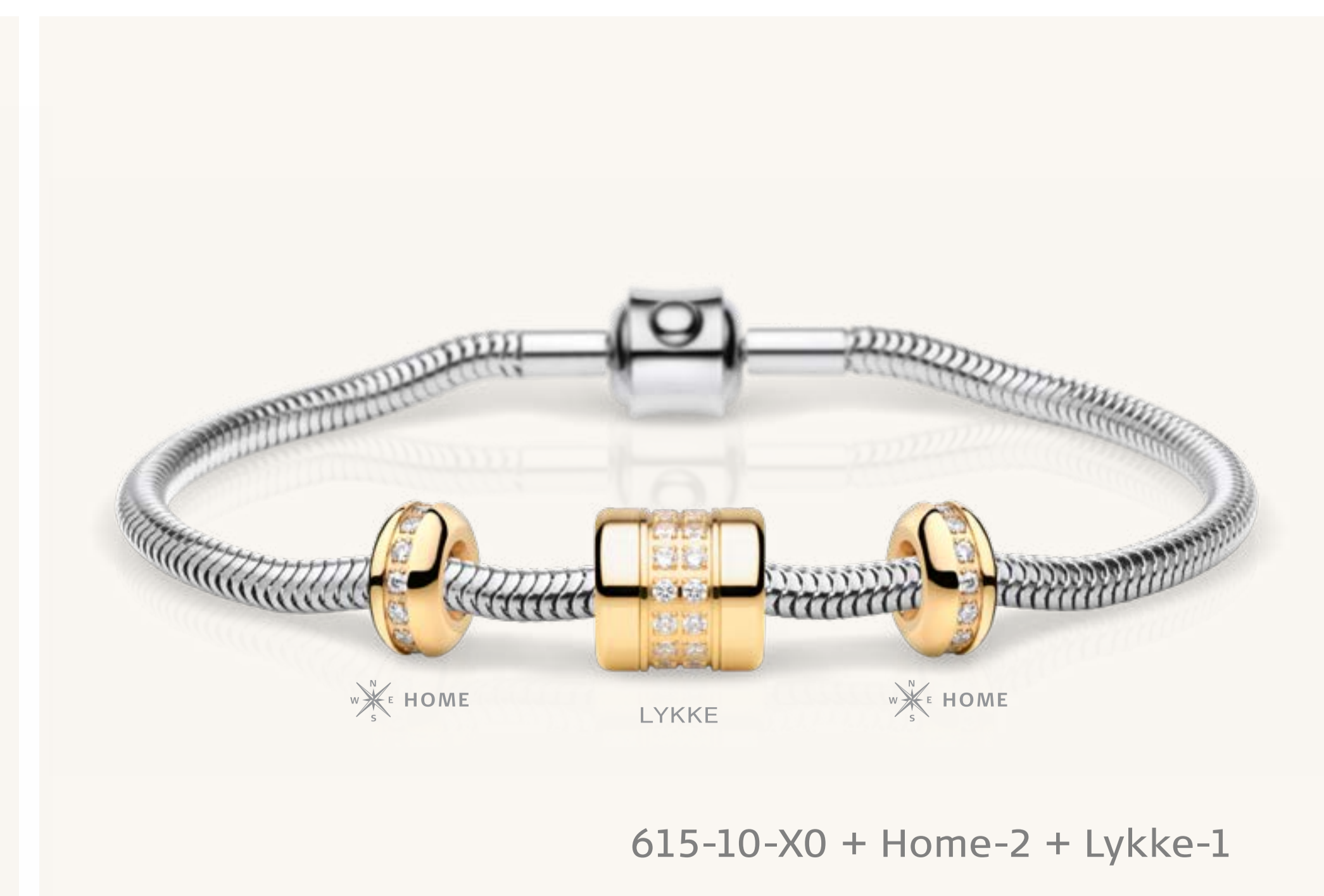
new



14631-024



11022-334 Lovely-1



HOME

LYKKE

HOME

615-10-X0 + Home-2 + Lykke-1