

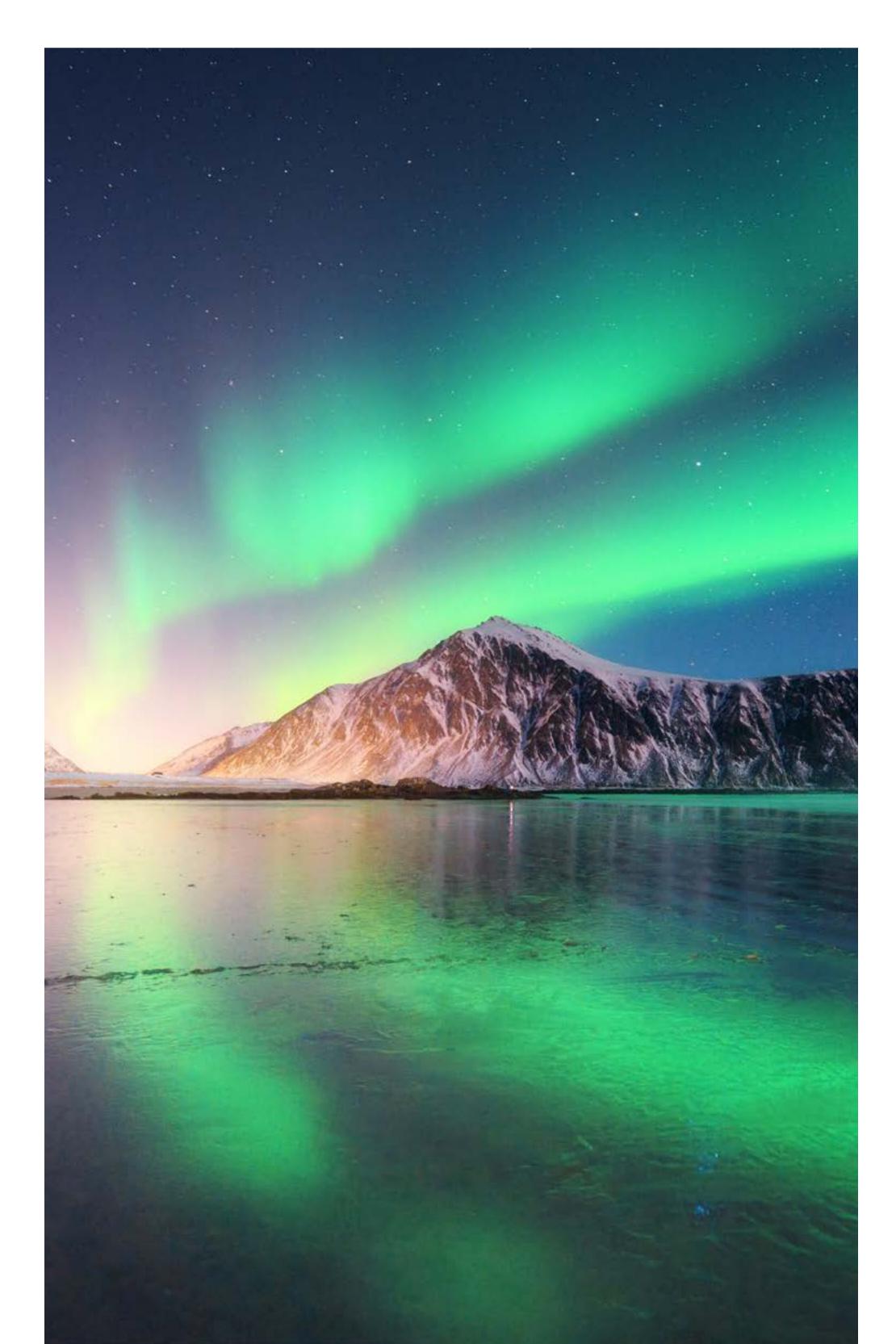
A sparkling role model: BERING captures the colors of the aurora borealis perfectly on these dazzling dials.

On starry nights, the northern lights conjure spectacular colors into the Arctic sky. The new models in the Classic Collection bring this magic directly to the dial. The result is a fascinating play of luminous, shimmering colors. Purist Danish design with the audacity to be extravagant.

Find additional enchanting light shows at www.beringtime.com

BERING – inspired by arctic beauty. The Danish brand Bering has been producing timeless purist watches and jewelry since 2010 using shapes and colors inspired by the beauty of the Arctic. BERING's style is firmly rooted in Danish product design, renowned the world over. The brand's creations are characterized by clean lines, high-quality materials, and a wide range of options for combining your favorite items. This concept, which represents unbeatable value for your money, has made BERING a success in 68 countries.





616-20-X0 + Friends4Ever-6 + Home-2

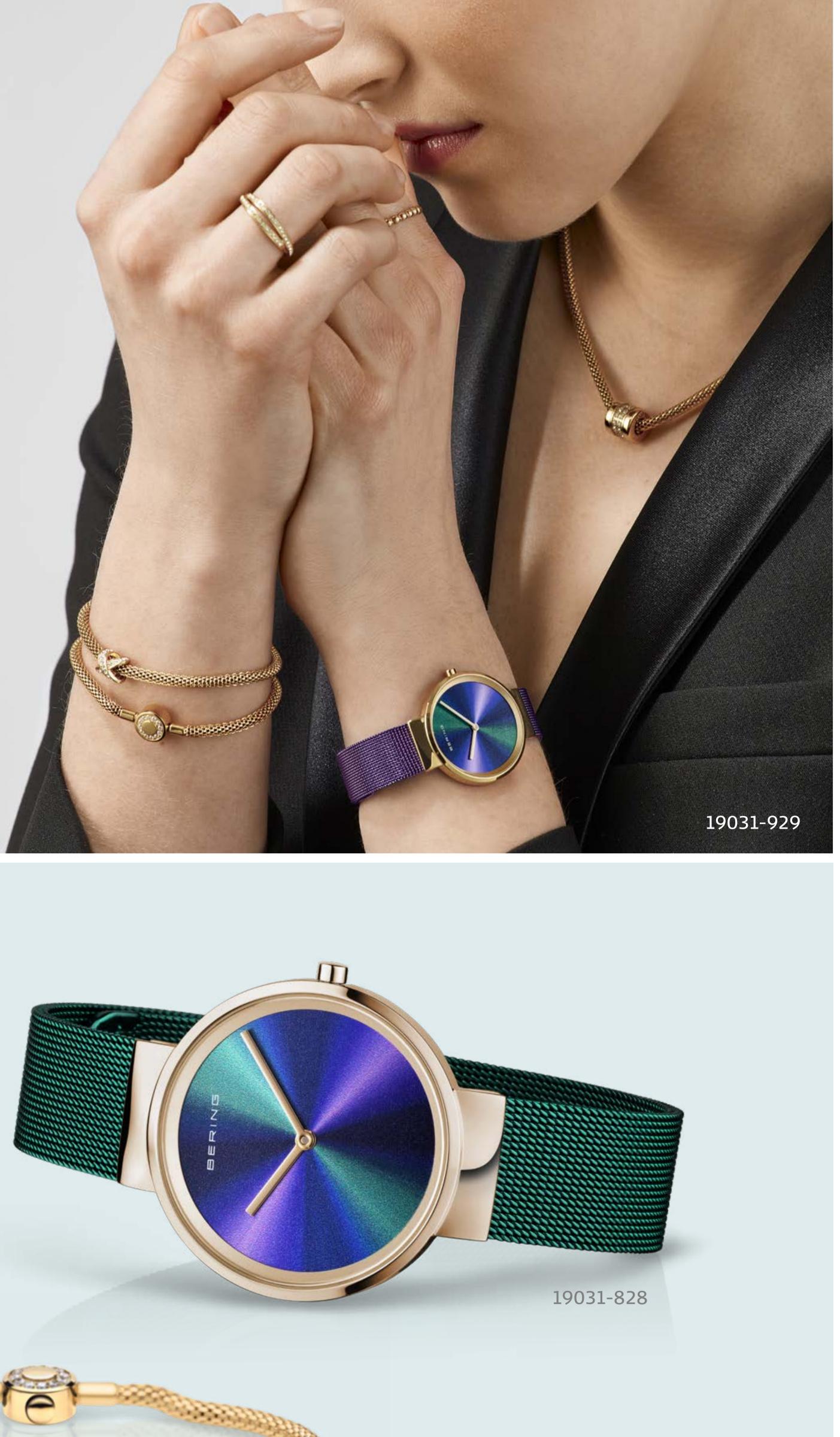






INSPIRED BY ARCTIC BEAUTY







708-27-05





In time with nature. The energy used to power these watches is environmentally friendly and infinitely available: light.

One technology, numerous designs. Around 40 models of BERING brand watches generate their own energy. Solar cells beneath the dials are able to convert any kind of light into electricity. A full battery charge can keep your watch powered for up to twelve months, even in total darkness.

BERING has the right Solar Watch to fit any style. Slender and straightforward, they range from purist designs that forgo numerals to sporty designs including date indicator. The scratchresistant sapphire crystals, stainless steel, and exquisite Milanese straps are all superbly crafted, ensuring that your watch will be a reliable companion twenty-four hours a day.

Find additional stylish solar models at www.beringtime.com

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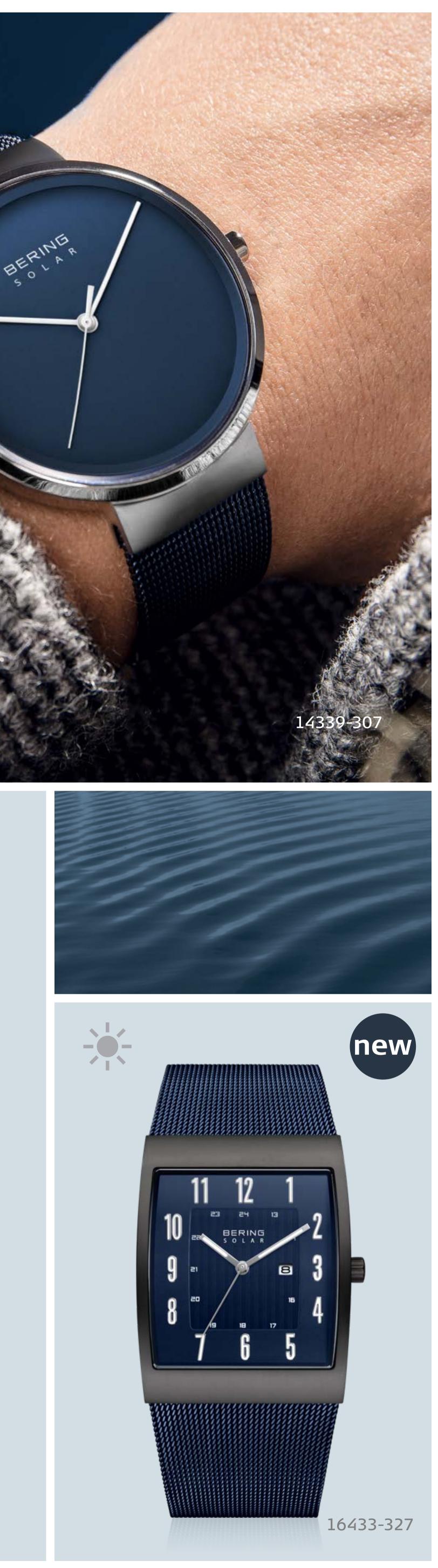




INSPIRED BY ARCTIC ΒΕΑUΤΥ

new 14639-307

14440-227 SOLAR





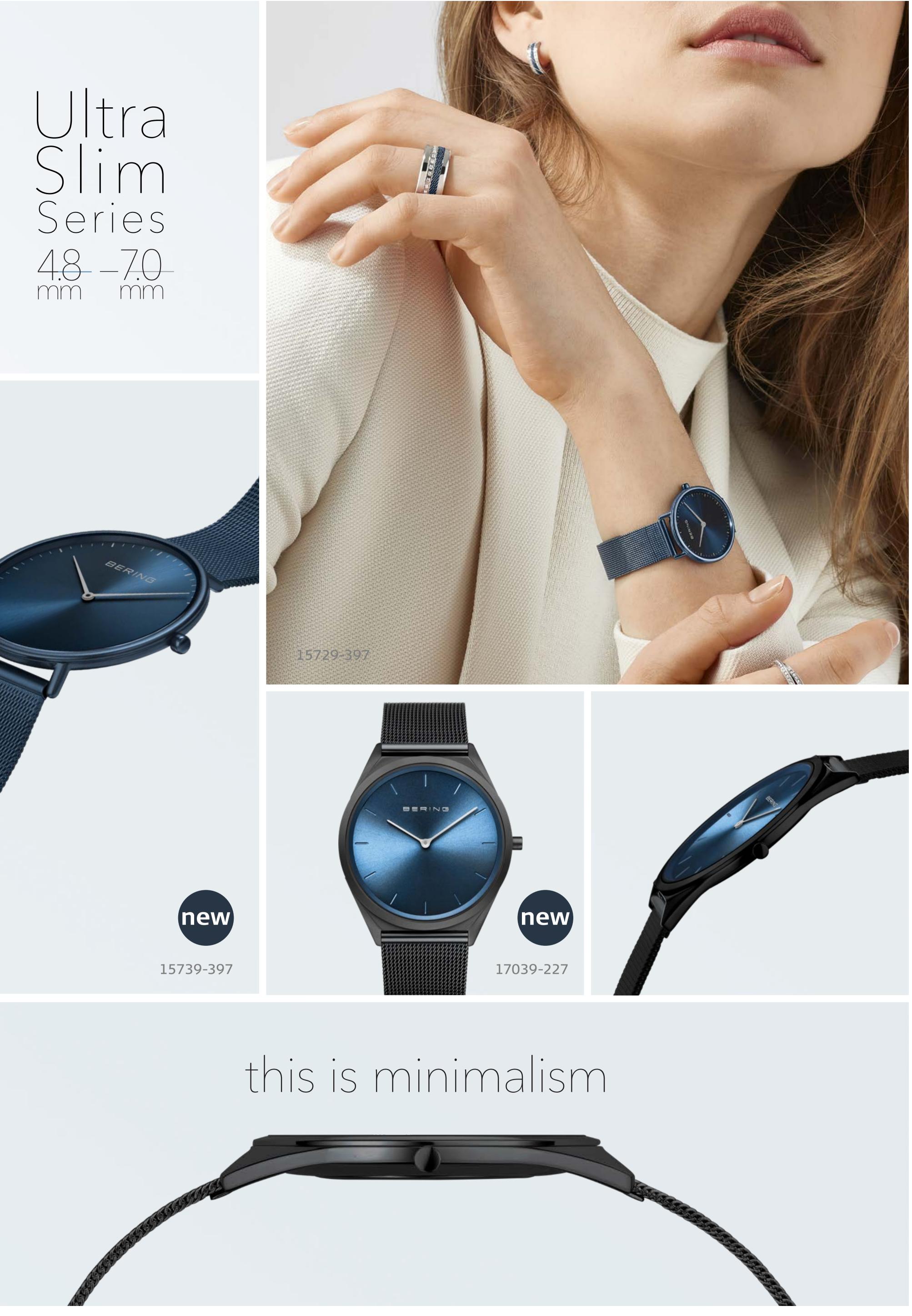
Perfect precision in a tiny timepiece. These ultra-thin watches are making a statement: this is what ultra lightweight design and wearing comfort is all about.

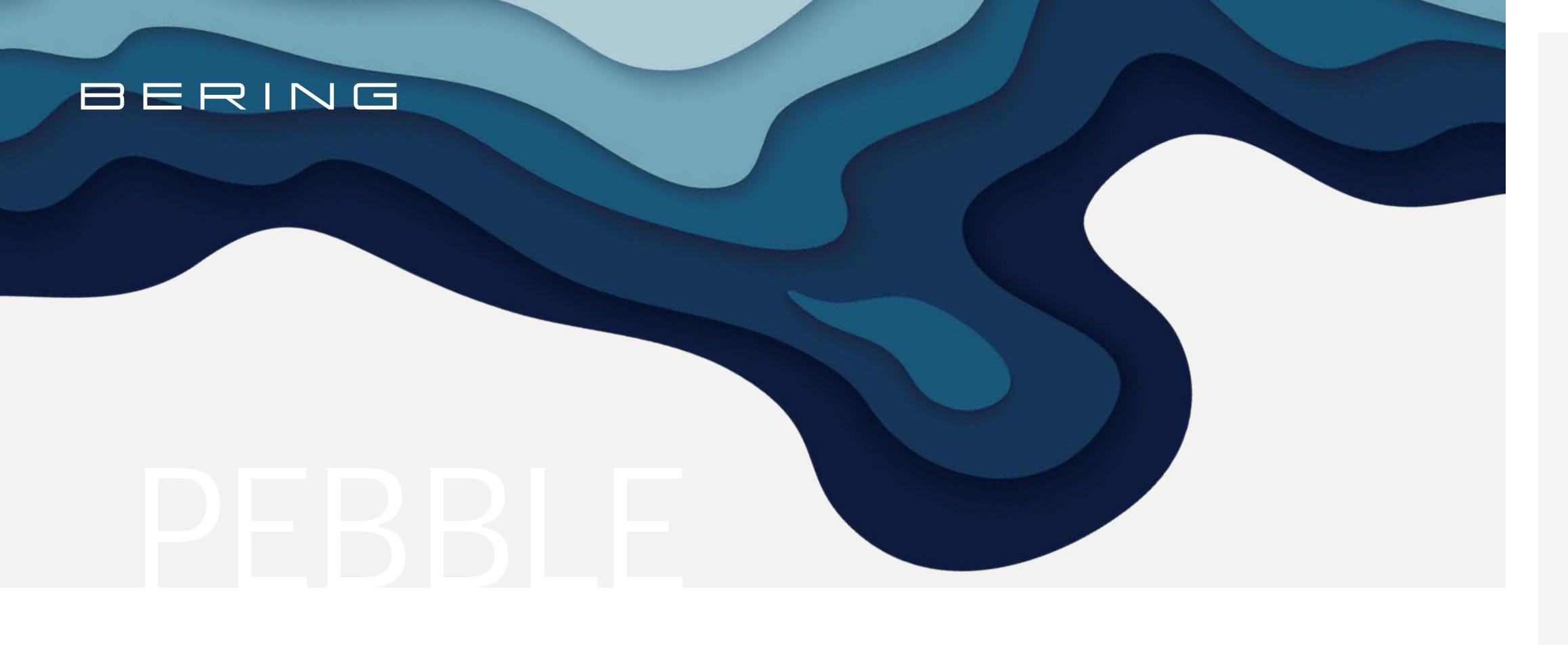
Slim, slimmer, ULTRA SLIM: the watches in this collection are among the thinnest in the world and are setting new standards in design and craftsmanship. An extremely slim design imbues the ULTRA SLIM Collection with its distinctive elegant and lightweight aesthetic. Don't worry: there's still plenty of room inside the case to house a precise movement. Thanks to robust sapphire crystal and high-quality stainless steel, ULTRA SLIM watches are also ultra durable.

Discover more slim designs at www.beringtime.com

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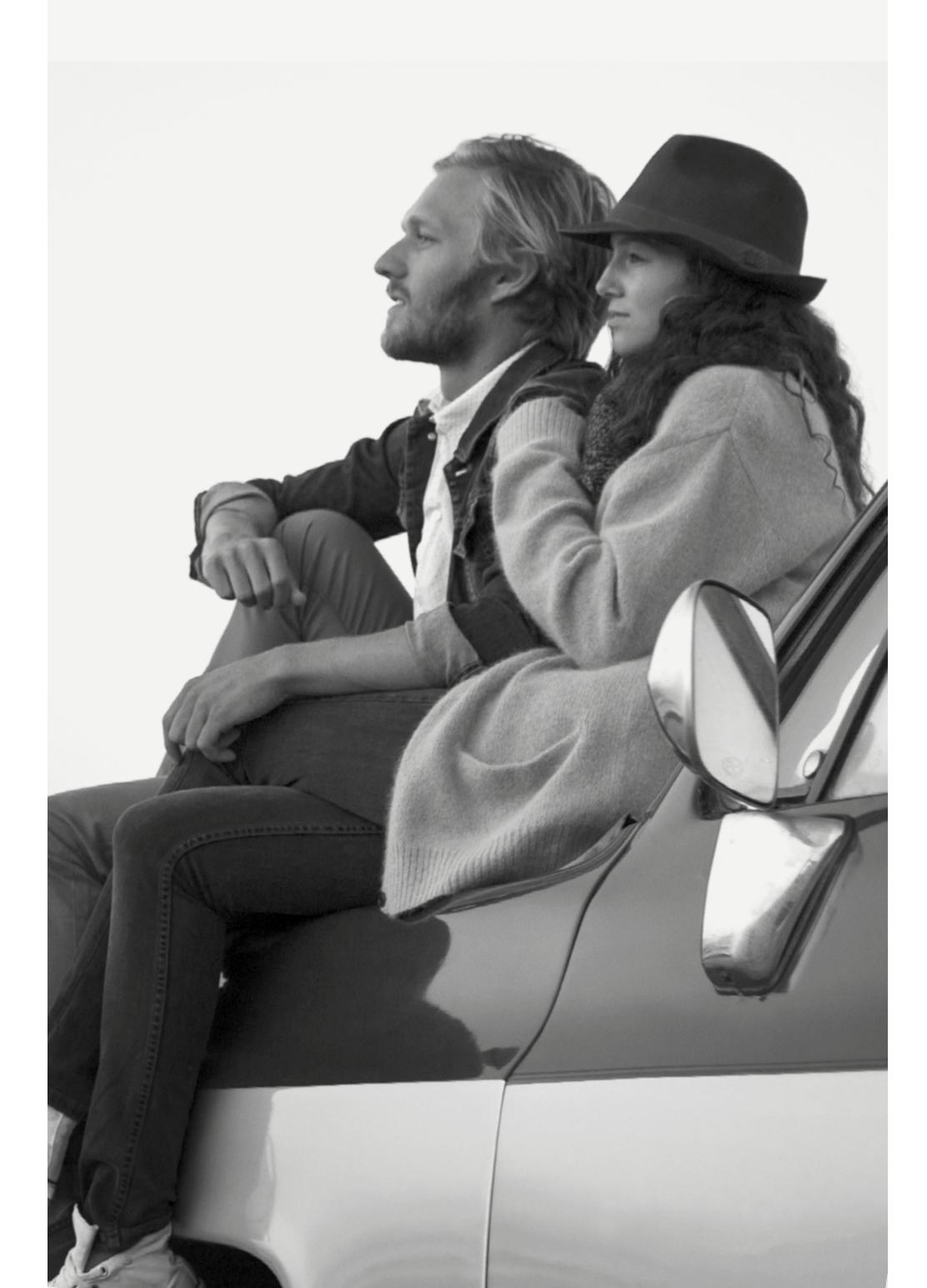


As round and sleek as pebbles. Inspired by nature and designed by the KiBiSi creative alliance, headed by star architect Bjarke Ingels.

Bjarke Ingels wrote architectural history at a young age when he designed one of the new World Trade Center towers in New York, a power plant featuring an integrated ski slope in Copenhagen, and a number of other spectacular buildings. Ingels has also been creating sensational product designs in cooperation with his Danish compatriots Lars Holme Larsen and Jens Martin Skibsted since 2009.

The PEBBLE watch collection was designed exclusively for BERING by the KiBiSi collective. Purist in style and extravagant in form, the aesthetic of this collection was inspired by the smoothly polished pebbles found on the beaches of the far north. The brushed stainless steel, scratch-resistant sapphire crystal, and colorcoordinated Milanese straps are all crafted to the highest standards and incredibly durable. PEBBLE is a holistic concept that combines the beauty of nature with Danish minimalist design.

Discover the entire PEBBLE Collection at www.beringtime.com





Designed by KiBiSi. Styled by **BERING**.



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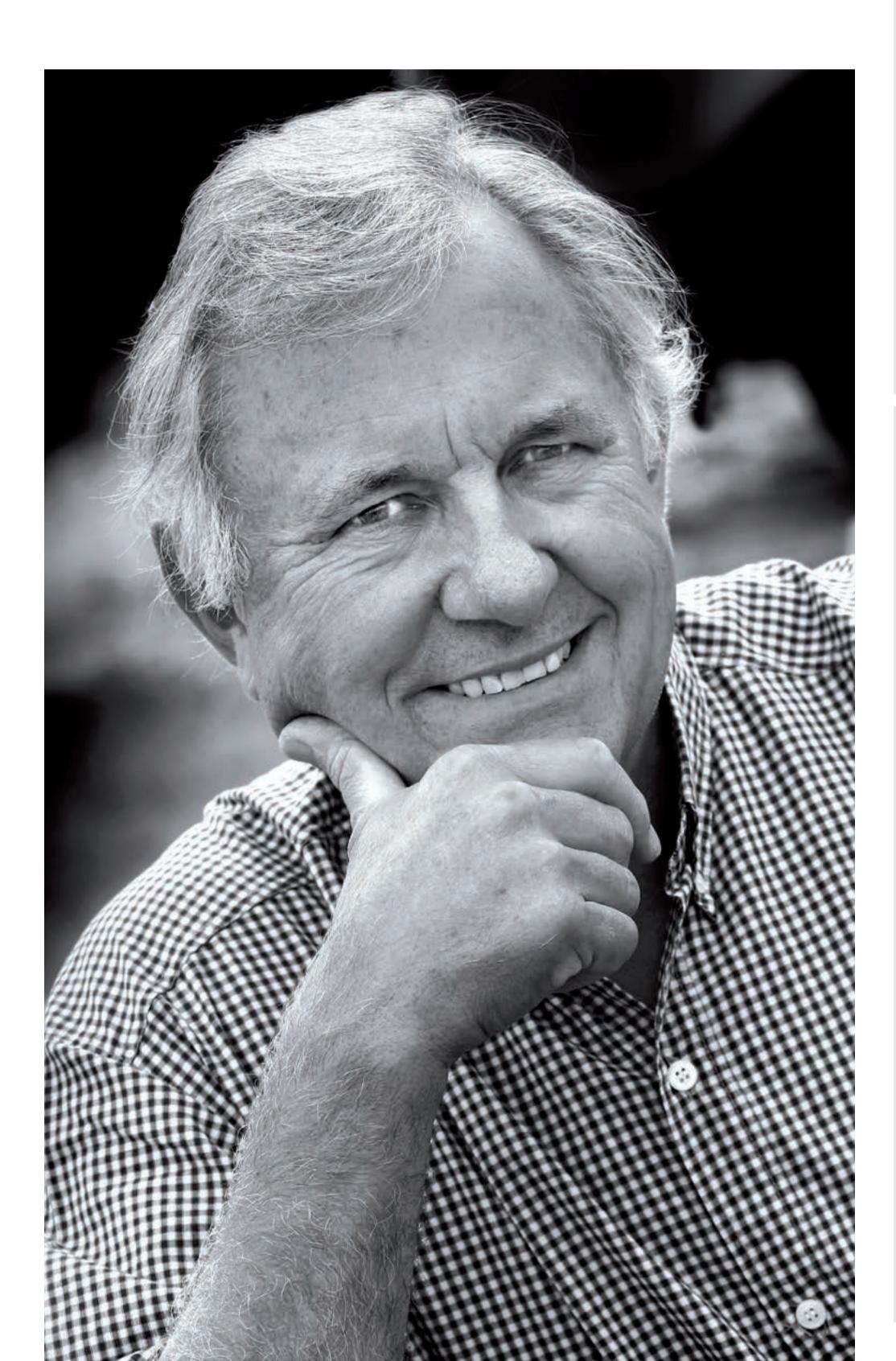


Timeless beauty created by an unforgettable friend. Max René was one of the world's greatest watch designers. What he created for BERING is masterfully straightforward.

If you are interested in Danish designer watches then there's no getting past him. Max René was the recipient of international prizes and even has a place in the Museum of Modern Art in New York. For BERING, working with him was an absolute stroke of luck. Our final collaboration was his signature collection: a range of ultra-slim, minimalist watches of uncompromising quality and elegance. The shapes and attention to practical detail are an inspiration to lovers of design everywhere. Thanks to a clever sliding mechanism, Max René collection straps can be replaced in a matter of seconds.

Max René's influence left a clear mark on BERING. His passing at the end of 2020 was a tragic loss for us all. René was an immensly genial person and exceptionally gifted creator who understood how to breathe magic into time. He will never be forgotten.

Discover more Max René creations at **www.beringtime.com**





CHANGE STRAPS CHANGE COLOURS CHANGE LOOKS



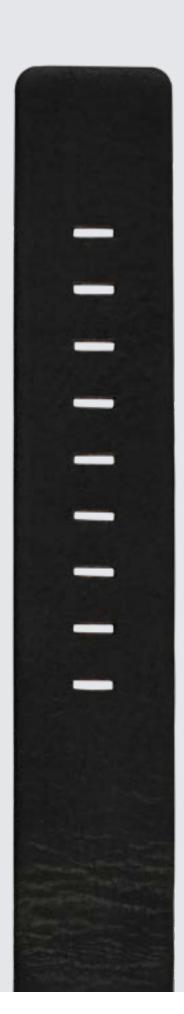


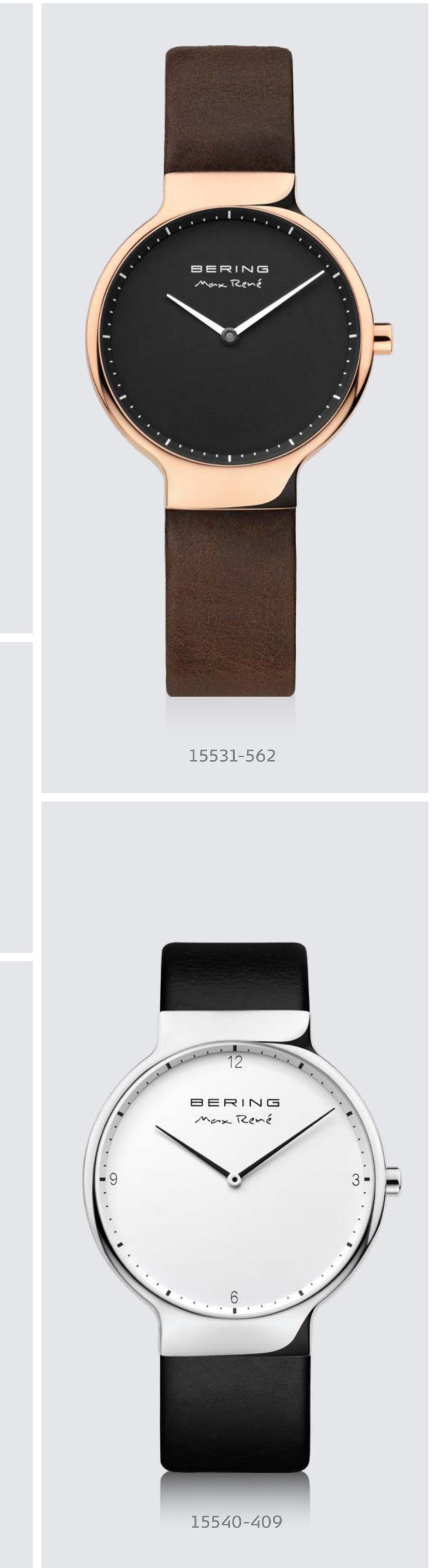
PT-15540-BRB1



PT-15540-BRB









As persistent as the ocean waves. BERING's automatic watches powered by muscle. An ingenious detail: there's a literal window into the technology.

Automatic watches from BERING are small wonders. When worn regularly, they never stop. They can even keep running for up to 40 hours after you take them off. Energy is supplied by a sophisticated spring mechanism: every movement your arm makes sets a tiny rotor turning, which tensions the spring. A special coupling, the so-called bridge, guarantees that the watch runs smoothly by preventing the spring from overwinding.

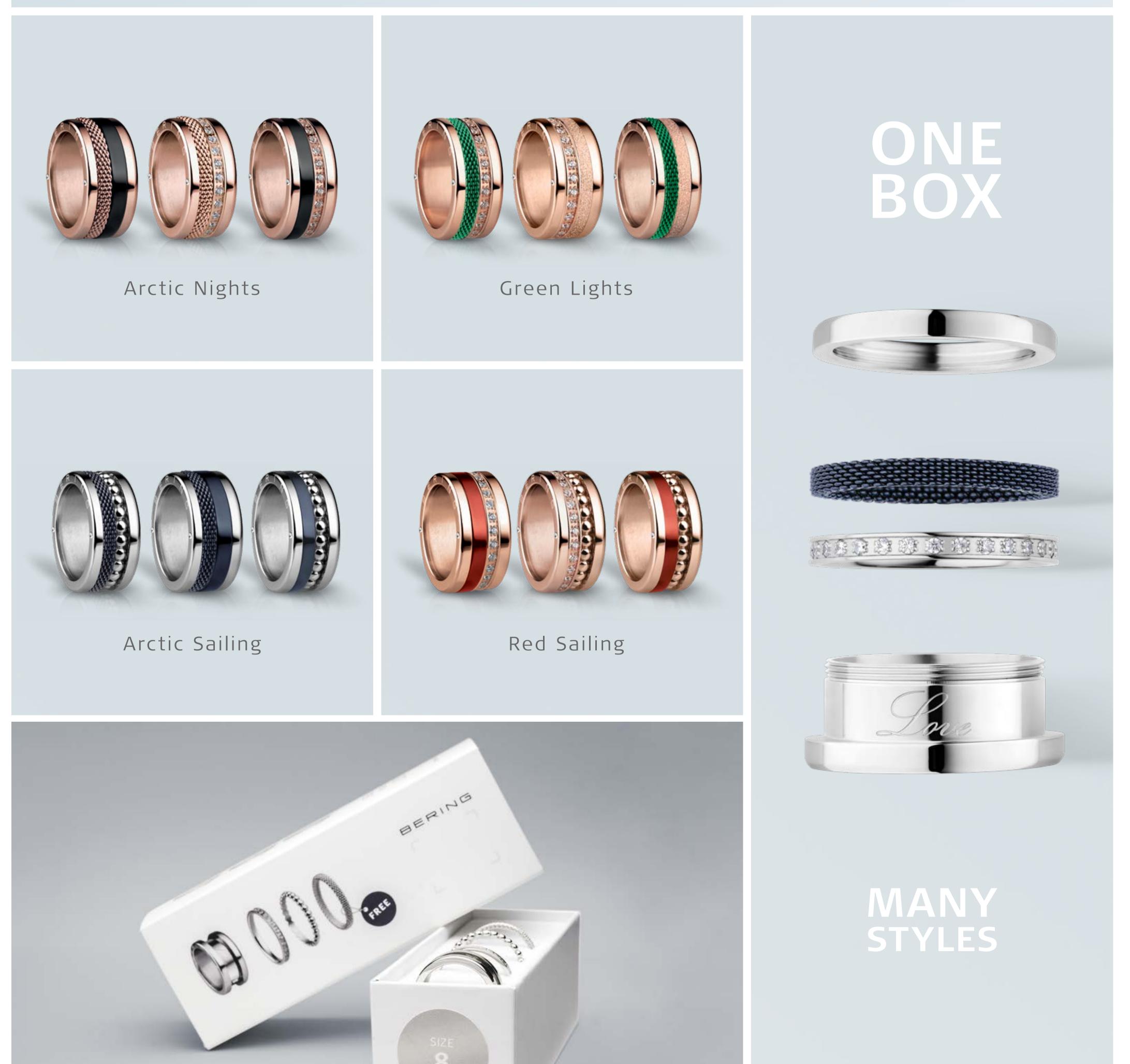
The newest Bering Automatic watches are even better thanks to Japanese know-how. The specialist Seiko produces all of the movement components itself, which means superior quality is guaranteed. BERING's designers fit the precision movement in an elegant, simple case: shimmering sunray dials with date indicator, perfectly protected under scratch-resistant sapphire crystal. Our Automatic Collection watches come with matching Milanese straps, in classic masculine colors, which sit casually and lightly on the wrist. Technical brilliance in a minimalist package.

Learn more about the ingenious Automatic Collection at www.beringtime.com







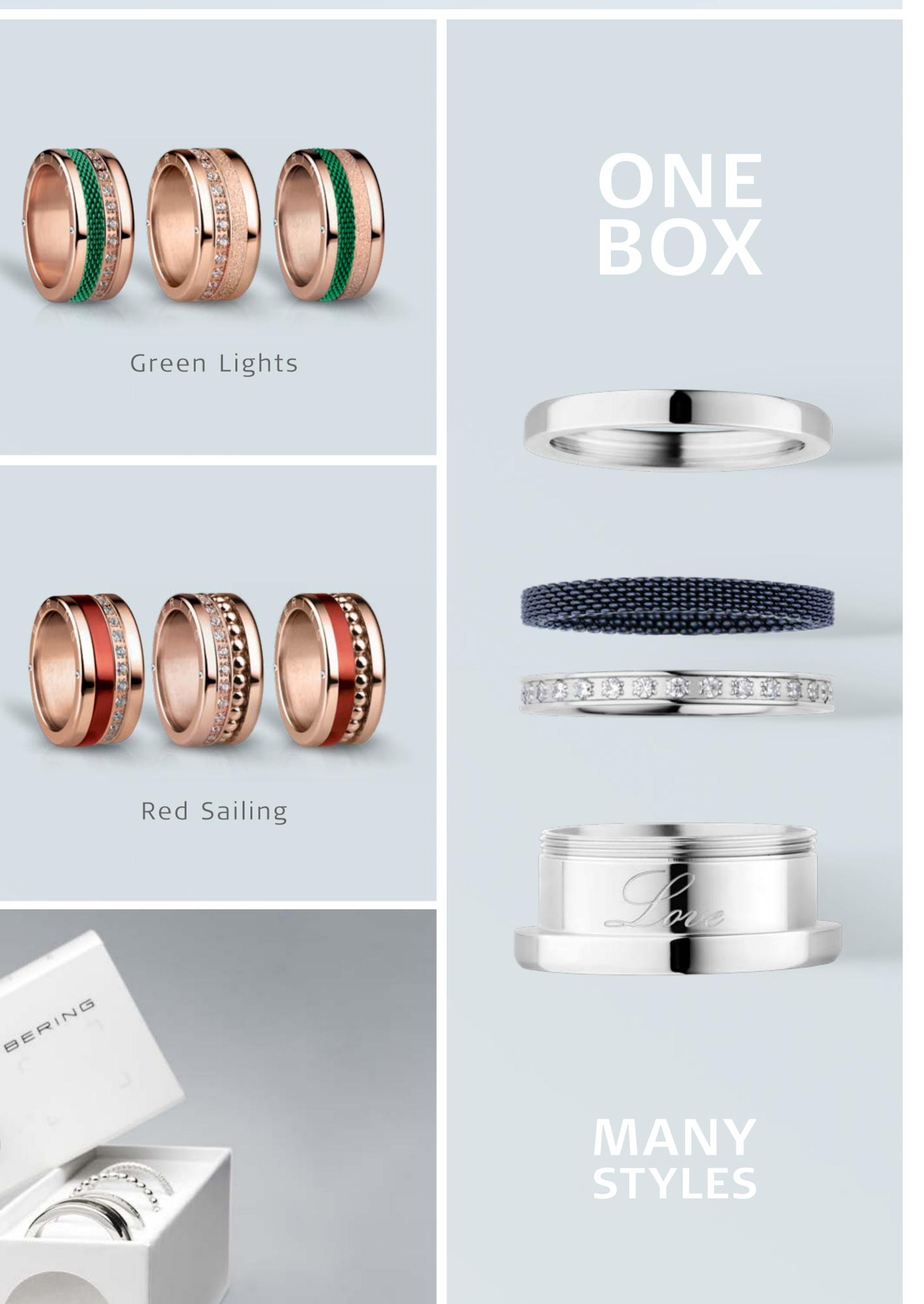


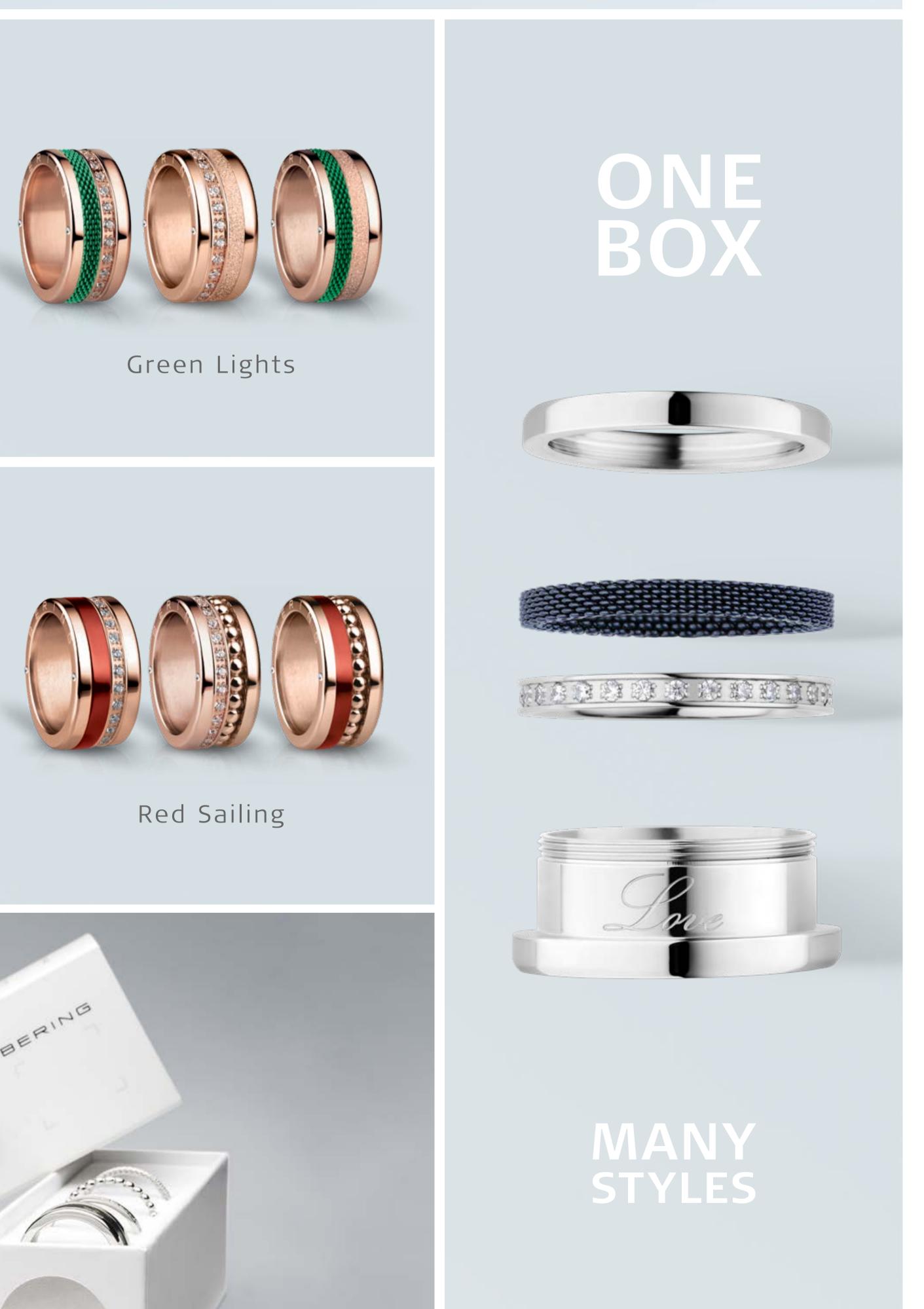
CREATE YOUR OWN

> BE YOUR OWN **RING DESIGNER!**



1. Open the ring









2. Choose the inner ring

3. Close the ring